The Derwent Valley

The Valley that changed the World

Annual Monitoring Report

April 2012 - March 2013



Emma Moore portrayed Princess (later Queen) Victoria as part of the Derwent Valley Mills' celebrations for the Queen's Diamond Jubilee in June 2012. Victoria had previously visited the mills 180 years earlier.



Introduction

This is the tenth annual report of the Derwent Valley Mills Partnership, covering the period from I April 2012 to 31 March 2013. It includes work undertaken by numerous different individuals, groups and organisations within the Partnership to achieve the strategic aims of the Management Plan. Its purpose is to:

- Identify the work and achievements for the past year.
- Review the condition and progress of conservation of the site
- Monitor the implementation of the Management Plan Objectives and Actions
- Assess the effectiveness of management of the site and identify any changes required
- Inform partners and the public of progress
- Help prioritise actions for the coming year.

The annual review features as an appendix the key monitoring indicators identified, in accordance with guidance issued by the International Council on Monuments and Sites (ICOMOS UK), to assist in the production of a Periodic Report, which UNESCO requires be produced for World Heritage Sites at five yearly intervals.



Sir Richard Arkwright's Masson Mills

Summary of Major Achievements

The main achievements include:

- Commencement of work on transformation of Building 17 at Cromford Mills into a Visitor Centre and Business Units.
- New business space created and restoration work at Darley Abbey Mills site.
- Ambassador Scheme to improve the visitor experience for visitors to Belper.
- Cluster group launched to promote and improve communication within Belper.
- Development of stage two Landscape partnership submission to the Heritage Lottery Fund for the Lower Derwent Landscape Project.
- Continued expansion of the annual nine-day *Discovery Days* Festival with an increase in attendances.
- Event held at Belper to celebrate the World Heritage Site and Queen's Diamond Jubilee.
- Blue Plaques for Samuel Slater and George Herbert Strutt.
- Launch of major fund-raising initiative for the Arkwright Society.
- Publication of updated visitor guide.
- Successful events and acquisitions relating to the Collecting Cultures funded *Enlightenment!* project.
- Allocation of total annual PSiCA funding to projects in Cromford and Belper.
- Grant offer from Derby City Council for repair works to roof of Middle Mill.
- Films made to highlight Belper as a tourism destination and the work of the Belper Ambassador Scheme.
- Launch of Walking Festival for the DVMWHS.
- Use of WHS Attributes as a Learning Tool.
- Successful funding bid for HLF All Our Stories Project to train WHS Volunteers and create new digital interpretation.
- Completion of the draft UNESCO Periodic Report.
- Management Plan 2013-2018 progressed with extensive consultation.
- Site-wide events guide created.
- Station-to-station walking guides relaunched.
- Dredging of a section of the Cromford Canal within the DVMWHS.
- Funding acquired for a boat on the Cromford Canal.
- Derby Museums Trust established.
- Vickers Arts Prize
- Successful funding bid to ACE for the Developer music and arts residency at John Smedley Limited
- John Smedley Ltd receives Royal Warrant

The Management Plan

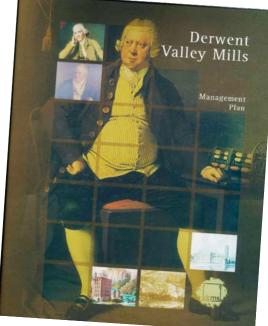
In December 2001, the Derwent Valley from Matlock Bath to Derby was designated a World Heritage Site by UNESCO (United Nations Educational, Scientific and Cultural Organisation). World Heritage status confirms the Universal Value of the area as the birthplace of the factory system – where water power was first successfully harnessed for textile production – a milestone in the Industrial Revolution.

The DVMP has delegated responsibility under the terms of an international treaty (the UNESCO World Heritage Convention 1972) for the conservation, management, enhancement and interpretation of the Derwent Valley Mills World Heritage Site. The DVMP's responsibilities under the Convention are set out within a management plan.

The Management Plan (right) was adopted for the site in April 2003. A quinquenniel review took place in 2006/7 and was adopted by the Partnership in January 2007. The present Management Plan review began in 2011/12 and it is expected that there will be changes to the aims and objectives which will impact on the Annual Report from 2014.

The Management Plan provides a framework for the integrated and proactive management of the cultural landscape, helping to ensure its special qualities are sustained and preserved for future generations. The plan provides a context in which those who live and work occupy or own property, in the site or the adjacent buffer zone can participate in, and contribute to, the conservation of the site.

Its overarching mission is: **to conserve the unique and important cultural landscape of**



the Derwent Valley Mills World Heritage Site; to protect its outstanding universal value (ouv); to interpret and promote its assets; and to enhance its character, appearance and economic well-being in a sustainable manner.

One of the key management responsibilities of a World Heritage Site is monitoring the site to ensure that its Outstanding Universal Value is maintained. UNESCO's Operational Guidelines (last updated in July 2012) require the submission of periodic reports to assess the state of conservation of the World Heritage Sites as well as focus future activities and funds. In addition paragraph 111 recommends that common elements of an effective management system should include 'the monitoring and assessment of the impacts of trends, changes, and of proposed interventions'. In order to comply with the guidelines, the production and distribution of an annual monitoring report is identified as an action under objective 26 of the Management Plan. The 2007 revision of the Management Plan established an information-collating regime to meet new Key Performance Indicators for the DVMWHS, some annually, some less frequently. The 2007 Management Plan identifies seven strategic aims and sets out specific objectives and actions to meet these aims. The Aims are:

• Identify key issues affecting the vulnerability of the cultural landscape, opportunities for its enhancement and measures to protect the crucial significance of the site.

- Establish guidelines for the future management of the site, and the buildings and land within it, so that the special character of the cultural landscape is protected and enhanced.
- Increase public awareness of, and interest in, the site; realise its full potential as an education and learning resource; and establish a co-ordinated research framework.
- Develop an integrated and sustainable approach to meeting the transportation needs of the site.
- Identify how present and possible future tourism within the site can be developed in an environmentally and economically sustainable way for the benefit of the local economy.
- Provide a common framework in which owners, occupiers, residents, public and voluntary agencies can pursue both individual and partnership action plans.
- Establish lasting mechanisms for monitoring, co-ordination and consultation.

The first of these aims is mainly covered by Part One of the Management Plan and is formally reviewed within the Key Performance Indicators. The last of these aims is also met through the Key Monitoring Indicators. The following report is based on each of the remaining aims and identifies the works implemented to meet these objectives.

Management Guidelines and Monitoring, Conservation and Maintenance of the Cultural Heritage

Objective I: Ensure that the statutory Development Plan and Supplementary Planning Guidance provide policies for development that recognises the significance of the site.

One potential threat to the Outstanding Universal Value (OUV) of the Derwent Valley Mills World Heritage Site (DVMWHS) is the impact of new development. Section 38(6) of the Planning and Compulsory Purchase Act 2004 requires that planning applications are determined in accordance with the development plan unless material considerations indicate otherwise. It is therefore essential that Local Plans contain adequate policies to protect the DVMWHS and its setting.

Government planning guidance is provided by the new National Planning Policy Framework (NPPF), published in March 2012, which replaced the Planning Policy Statements and Planning Policy Guidance notes. Further advice on the protection of World Heritage Site is provided in Circular 07/09: Protection of World Heritage Sites. This was supported by a Guidance Note produced by English Heritage. In the 2013 Taylor Review of Planning Policy, it was recommended and agreed the Circular on Protection of World Heritage Sites needs to be updated, but it was considered important to retain a statement on the relationship between the planning system and World Heritage Sites, as immediate withdrawal ahead of replacement may lead to concern by UNESCO. It was agreed that providing the circular remains in place until an updated version is ready there was no need to retain the English Heritage Guidance Note in the interim.

The DVMWHS falls within the area covered by the East Midlands Regional Spatial Strategy (RSS), otherwise known as the East Midlands Regional Plan (EMRP). In March 2013, under the provisions of the Localism Act 2011, the Government announced its intention to revoke the EMRP, such revocation

to come into force on 12 April 2013. As at 31 March 2013, the end date to which this Annual Report relates, however, the EMRP remained part of the development plan and was a material consideration in the determination of planning applications.

In EMRP the DVMWHS was identified as an important international designation and the only such designation in the East Midlands (para 2.4.47) and stated it should be afforded appropriate levels of protection. Policy 12 required that development should respect environmental constraints and, in this context, mentioned in particular the DVMWHS and the surrounding countryside. Policy 26 required that development should ensure the protection, appropriate management and enhancement of the Region's natural and cultural heritage. It required the application of the principle that the Region's internationally designated natural and historic assets should receive the highest level of protection.

Relevant Local Planning policies are contained in the Development Plans of Derbyshire Dales District Council, Amber Valley and Erewash Borough Councils, Derby City Council and the Joint Minerals and Waste Local Plans of Derbyshire County and Derby City Councils. These five councils are in the process of updating their Plans to reflect the NPPF and replace the old style Local Plans. Consideration needs to be given to how any new planning policies may best be framed to protect the DVMWHS and its setting, and representations have been, and will need to be, submitted in response to public consultations on the draft Local Plans.

The Derbyshire Dales Adopted Local Plan includes Policy NBE 25 – Derwent Valley Mills World Heritage Site. For details of the policy NBE25 see page 84 of the plan, which can be accessed at http://www.derbyshiredales.gov.uk/planning-a-building-control/planning-policy/adopted-local-plan-2005/248-local-plan. There are also policies for conservation areas (NBE21 and NBE22), listed buildings (NBE16, NBE17, NBE18 and NBE19), archaeological sites (NBE24), landscape character (NBE8), and registered historic parks and gardens (NBE23) in Chapter 6 Natural, Historic and Built Environment. The District Council's approximate timetable for public consultation on its draft Local Plan is June 2013 with an expected adoption date of May 2014.

The adopted Amber Valley Borough Local Plan (2006) includes planning policy EN29 relating to the DVMWHS, its buffer zone and Management Plan. Policy EN7 also relates to landscape character areas and includes reference to the presence and pattern of historic landscape features. Policy EN32 states that planning permission will not be granted for development proposals that would have an adverse impact on the landscape character of a registered Historic Park and Garden. The Local Plan can be found at http://www.ambervalley.gov.uk/environment-and-planning/planning/community-planning/local-plan.aspx. These policies have been 'saved' until replacement policies are adopted.

Work was completed for a Supplementary Planning Document for land within the DVMWHS by the River Derwent at Belper. Amber Valley Borough Council and Derby City Council both intend to consult on their draft Core Strategies in 2013 with adoption anticipated approximately twelve months later. Work continued on the production of the Amber Valley Core Strategy with consultation on the Preferred Growth Strategy taking place between 1st October 2012 and 21st December 2012. An event was held in Belper on 23 October 2012.

Until the new Local Plan is adopted, the saved policies of the City of Derby Local Plan Review January 2006 can be seen at

http://www.derby.gov.uk/Environment/Planning/LandUsePlanning/Adopted + City + of + Derby + Local +Plan + Review.htm . These include policy E29 which states that proposals which would have an adverse impact on the special character of the World Heritage Site will not be allowed, it also protects its setting. Policy E22 seeks to secure the retention, restoration, maintenance and continued use of locally important historic parks and gardens, these include Darley Park and Derwent Park. R6 allows for the conversion of existing buildings in the Darley Abbey Mills complex for certain uses to secure the retention, restoration, maintenance and continued use of listed buildings, providing they are compatible with its architectural and historic character, respecting its important contribution to the World Heritage Site.

An Interim Planning Statement for Darley Abbey Mills has been produced by the City Council and is now in place to assist owners of parts of the site.

The submission version of the Erewash Core Strategy (November 2012) was subject to an Examination in Public (EIP) in April/May 2013. If it is found to be sound, the Council expects to adopt the Core Strategy in the winter of 2013/14. The submission version of the Core Strategy contains no specific policy relating to the world heritage site. The saved policies of Erewash Local Plan can be viewed at http://www.erewash.gov.uk/planning-building-control/planning-policy/local-plan-saved-policies.html. Policy 3.11 of the Core Strategy concerns the historic environment and replaces specific policies on conservation areas, listed buildings, registered parks and gardens and the world heritage site. Policy 3.10 of the Core Strategy concerns design and enhancing local identity. Policy 3.10.4 concerns the conservation of landscape character.

In the Derby and Derbyshire Minerals Local Plan, saved policy MP4 gives protection to interests of acknowledged environmental importance from irreparable or unacceptable damage resulting from mineral development proposals. The Derby and Derbyshire Waste Local Plan applies the precautionary principle relating to the risk of environmental damage from proposed waste development (Policy W4) and Policies W5, W6 and W7 give protection to identified interests of natural and built environmental importance, landscape and other visual interests. Derby City and Derbyshire County Councils are currently progressing new replacement Joint Minerals and Waste Plans.

Further information on both the saved policies and progress on preparing the Minerals and Waste Plans can be found at <u>http://www.derbyshire.gov.uk/environment/planning_policy/</u><u>minerals_waste_development_framework/default.asp</u>

Objective 2: Ensure that protection within the policy framework, when developed, remains effective in the long-term

The effectiveness of the policies and their implementation can be assessed by monitoring planning decisions and discussions within the site and buffer zone. Key development issues within the World Heritage Site during 2012/13 included:

Hotel Proposal, Pisani Site, Cromford

Proposals for the erection of a 51 bedroom hotel at the Pisani stoneworks site on Derby Road, Cromford met with reservations over the detailed design of the scheme both in terms of layout and building arrangement. Even if the building had been of a more acceptable design, there were still substantial concerns over the proposed site's location outside Cromford's settlement boundary and the incremental impact this may have on the village centre's vitality. In addition to this, once the management proposals were implemented to thin trees out along the southern bank of Cromford Canal, substantial development on the site was likely to have a negative visual impact on this sensitive component of the DVMWHS. The application was refused.

Derwent Street, Belper

Work on a Supplementary Planning Document and Development Brief for Land Between the A6 and the River Derwent continued and was formally adopted by the Borough Council on 17 December . 2012.

Former Grammar School, Belper An application for extensions and alterations to the former grammar school (right) on Chapel Street in Belper was received in June 2012. The works were completed by the end of 2012 and the building was successfully brought back into business use (See Objective 5 for further details).



Bath Street Mills, Derby

Consent has been granted for the redevelopnment of the site at Bath Street Mills. The architects followed the design guidance given to them by the World Heritage Site Conservation and Planning Panel.

Objective 3: Review records of statutory designations for protection

Statutory Designations act as a further method of conserving the special interest and universal value of the site in the form of Scheduled Monuments, Listed Buildings and Conservation Areas. Locally listed buildings, the Sites and Monuments Record, and the Register of Parks and Gardens, although non-statutory, provide further information about aspects of the WHS. These are kept under continual review as more information comes to light on the significance of individual buildings, areas and archaeology. Changes to the statutory designations for 2012/13 are detailed below.

Listed Buildings

Derby City Council, Derbyshire Dales District Council and Amber Valley Borough Council received no new applications for buildings to be listed (added to the statutory list of buildings of special architectural and/or historic interest) within the DVMWHS.

Conservation Areas

The Derwent Valley Mills World Heritage Site includes the whole or part of thirteen pre-existing Conservation Areas, covering four local authorities. A further two are wholly or partly within the Buffer Zone. There have been no changes in the number or extent of designated conservation areas in any part of the World Heritage Site.

No further Conservation Area designations have been made or alterations to the boundaries of the existing conservation areas within that part of the DVMWHS within the Derbyshire Dales. Conservation Area Character Appraisals have been approved by the Council for Bonsall (April 2011) – a small part being in the buffer zone. The boundary of Bonsall Conservation Area has been amended but this does not affect the extent of the area within the buffer zone.

Local Lists

Although there were no changes to statutory designations in the last year, Erewash Borough Council's new Local List was adopted in October 2012. Council officers expect to adopt an annual review of the list in October 2013. The list includes three buildings in the Eaton Bank conservation area - Peckwash Mill, Edge Hill and 15-17 Rigga Lane.

Historic Environment Record

A number of additions and modifications have been made to the non-statutory Historic Environment Record, bringing the total of entries wholly or partly within the World Heritage Site to 408.

Objective 4: Establish an accurate picture of the current condition and vulnerability of the cultural heritage

Buildings at Risk

One of the indicators of the condition of the Cultural Heritage is the Buildings at Risk Register. The Management Plan identified a number of Buildings considered to be at risk through neglect, disrepair, abuse or disuse within the site.

Some of these buildings are listed at the higher grades I and II* and are key buildings to the Outstanding Universal Value of the site and therefore project sheets were produced in the Management Plan to identify the priority works. Progress is being made on these projects however due to their scale and funding issues the works are yet to be completed. The table below presents a summary of works undertaken in the past year.

BUILDING	PROGRESS TO DATE
7 The Hill and Outbuildings	The accommodation above the trading butcher's shop and its
Cromford	related outbuildings await their respective fitting out works
	and ultimately their occupation. The buildings have been
	removed from the Buildings at Risk Register although remain
	at low risk due to them not yet having achieved their final use.
Cromford Mill, Building No I	In the Arkwright Society's Masterplan Building 1 is
	designated as a restaurant/bistro on the ground floor with
	meeting room space above. Delivery of these plans
	currently awaits funding (and the requisite permission/
	consents) for the work required to Building I and the
	construction of a new building to house kitchen facilities
	and a new build lavatory block adjacent to the perimeter
	wall of the mills which will serve both the new restaurant
	and the mill site.
Cromford Mill, Building No 17	This building is secure and stable, awaiting Gateway and
	office development proposals going ahead. Contamination
	issues are being dealt with before conversion work can
	begin. Conversion of the building should be completed in
	2014.
Cromford Mill, Building No 18	Proposals for the ultimate use of this building to house
	exhibition facilities and permanent visiting exhibition space
	emerged from the consultant's reports funded by HLF in 2003
	which were later endorsed by the World Heritage Site
	Economic Development Plan. The implementation of these
	proposals awaits funding, and the requisite
Cromford Mill Asuadust	permission/consents, but the building is structurally secure.
Cromford Mill, Aqueduct	The restoration of the aqueduct is planned to take place
	during the implementation of the masterplanning project.
	Discussions are continuing between the Highway
	Authority and owners.

Aqueduct Cottages	The Derbyshire Wildlife Trust is considering a way forward	
(Lengthman's Cottage) Lea	for this site.	
Lea Bridge Cottages, Lea	The cottages had some temporary 'urgent' works undertaken in 2004/5.	
	The two Local Authorities (DDDC and AVBC) are hoping	
	the planned redevelopment of the whole site will bring about	
	the restoration of the cottages which are progressively	
	deteriorating. An external and internal inspection was	
	carried out in February 2013. At that meeting works to the	
	roof of the cottages was discussed and the intention was	
	for the owner to engage an architect to consider plans for	
	refurbishment. However, no further information or contact	
	has been forthcoming since that date. DDDC will allow a 6	
	month period for a response and will then again contact the	
	owner in August 2013.	
North Mill, Belper	The Borough Council has received a grant from English	
	Heritage to underwrite an Urgent Works Notice. The preparation of the first stage of the Notice is now complete	
	and English Heritage and Amber Valley Borough Council are	
	continuing to monitor the condition of the building. A scheme	
	for the whole site is expected to be submitted soon.	
East Mill, Belper	The building remains partially occupied.	
Gangway Footbridge, Belper	Electronic protection measures installed with funding from the	
	Derbyshire LTP continue to reduce risk of further damage	
	from vehicles.	
Belper Weirs	The stone weir south of the bridge is suffering from an	
	accelerated collapse and is in urgent need of repair.	
	Ownership issues have been investigated, and the weir is	
	expected to be included within the Derwentwise Project	
	scope for surveying.	
Former Congregational Church,	Repairs and reinstatement of lost detail to the roof and stained	
Belper	glass windows, funded by the Belper & Milford Townscape	
	Heritage Initiative have been completed, thereby significantly reducing the building's risk grade. As the building is not yet	
	permanently occupied, it continues to have a small risk	
	associated with it.	
Dalley Farm and Outbuildings,	Discussions were taking place with Natural England regarding	
Belper	possible inclusion of the buildings in the Higher Level	
	Stewardship scheme. Despite approaching the owner, no	
	application was forthcoming. The owner appears to have	
	maintained the buildings in reasonable condition, perhaps	
	reducing the risk, although some inappropriate pointing has	
	been carried out with conventional mortar. Despite repairs to	
	some of the buildings, the unused buildings continue to have a	
	risk associated with them and therefore require continued	
	monitoring and investigation of potential uses.	
Long Mill, West Mill, Proto-		
-	The Darley Abbey Regeneration Strategy work has included a	
fireproof building, North Mill and	review of the condition of all buildings within its study area to	
-		

	the carrying out of necessary urgent works of repair to these privately owned buildings and to facilitate proposals for alternative uses to sustain the necessary restoration works. Urgent works have been undertaken to – North Mill, the Mill Manager's House and the Proto- fireproof building. A grant has been given to repair the roof of Middle Mill.
Darley Park Stables	The Darley Abbey Regeneration Strategy work has included a review of the condition of all buildings within its study area to inform a series of conservation plans and the direction of the final strategy. This includes for measures to bring forward a scheme of necessary repair and adaptive reuse of the Darley Park Stables. A marketing exercise was undertaken for the building and discussions have been held with the preferred developer. The preferred developer is currently drawing up their proposals.
The Fishing Lodge, Mill Road, Cromford	Given the building's intermittent use, it continues to have a small risk associated with it and therefore requires monitoring but otherwise is in reasonable condition following previous replacement of stonework associated with a chimney flue, and is no longer on the Buildings at Risk Register.

The continued deterioration of the North Mill and East Mill at Belper remains the principal listed building issue within the World Heritage Site.

Condition Surveys

No further condition surveys were carried out in parts of the World Heritage Site covered by Amber Valley Borough Council, Derbyshire Dales District Council or Derby City Council. However, it is likely that update reports (on the condition leading to repair schedules) will be undertaken to a number of Derby buildings in the near future.

A condition survey of the Eaton Bank conservation area was completed in April 2011 and revised in April 2013. 52 pre-WWII buildings were identified. 87% were in good condition and 13% were in fair condition. No buildings at risk have been identified.

Objective 5: Encourage owners to ensure that maintenance, repair and restoration are carried out sympathetically and to a high standard.

Partnership (Grant) Schemes in Conservation Areas (Derwent Valley PSiCA)

The third year of the current three year programme for the conservation area partnership scheme (PSiCA) has seen a wide range of buildings, in a variety of uses, receiving grant assistance.

In Cromford this year, grant support has been concentrated on the former mill-workers' cottages buildings of the Arkwright estate in the village. These have continued to benefit from grants under the partnership scheme, including repairs to reinstate traditional roof coverings in natural materials, to certain properties on Cromford Hill and Market Place. Applying a policy of authentic reinstatement, distinctive Georgian window panes and doors, informed by historic photographs, have enhanced the Site's appearance in prominent locations on Cromford Hill and in the Market Place.

acknowledged as making an important contribution to the history, character and appearance of the Belper Conservation Area and the Outstanding Universal Value of the Derwent Valley Mills World Heritage Site by the Planning Inspectorate. 12

Specifically, the reinstatement Georgian sash windows, to an authentic pattern, and entrance doors at the adjacent properties at 30 and 32 Market Place has significantly enhanced the appearance of this public space and the setting of heritage assets. No 30 also benefitted from having its graduated slate roof covering reinstated to replace the disfiguring modern profiled concrete tiles.

The restoration of Mount Pleasant, a prominent elevated row of housing above Scarthin and the mill pond, has continued with No 8 being the latest in the row to have 10-over-10 sash windows and a sixpanel Georgian entrance door reinstated.

At Cromford Wharf, No 2 Wharf Cottages completes this pair of prominent wharf-side house again with traditional sliding sash windows and the removal of inappropriate modern shutters.

Minor financial assistance has been given to the repair of the highly visible feature clock, a focal point in Cromford Market Place, of the classical pediment of the Greyhound Hotel (right). Members and the funding body considered that a working clock was an integral part of the conservation area's character and appearance.

Although works have not yet started, offers were also made at the end of the scheme towards re-roofing of Corn Mill Cottage, recently sold by the Arkwright Society and 29 The Hill; for the reinstatement of traditional cast iron windows and re-roofing at 27 The Hill, 22 Chapel Hill and the Tinsmith's Cottage, in Swifts Yard;

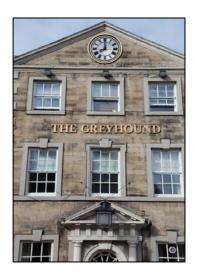
the reinstatement of a front entrance door and cast iron guttering at 15 North Street and for the reinstatement of eight front entrance doors to grade II* listed mill workers' housing, in North Street, in the ownership of the Landmark Trust. 15 North Street also has an offer of grant towards the reinststement of a traditional

In Belper, the grant scheme has contributed towards repair and restoration work to both commercial and residential buildings.

One particularly welcome project is the re-use of a vacant range of buildings on Chapel Street, opposite the grade II* listed De Bradelei Mill. Historically, the former Belper Grammar School was altered and converted to a hosiery factory by Durbel, changing hands on a number of occasions to various textile-related companies, thereby making its own contribution to the significance of textile manufacture in Belper.

Following Brettles' closure of the building, the fabric had been allowed to fall into disrepair with serious outbreaks of dry rot and consequential structural problems. Applications were submitted for the total re-development of the site, which would have involved the total loss of the buildings on the site. At appeal, following refusal of planning permission and Conservation Area Consent for demolition, the case was not accepted for its inability to deliver a viable repair and re-development for residential use. The building was





Subsequently, a local company acquired the site and its buildings for commercial purposes, making significant investment towards the repair, restoration, and conversion of the buildings and a welcome commitment to establishing the business in the town, despite the loss of other major employers. One sash window, with margin lights, survived on the ground floor to inform the reinstatement.

At the Belper Unitarian Chapel, a further two of the arched windows have been to this replaced to this important Strutt-built grade II* listed chapel with grant assistance. The window incorporated both coloured and etched, patterned glass.

58 Bridge Street has been a vacant property for a number of years, following the relocation of longstanding local ironmongers. The property had fallen into poor repair and was causing visual harm to the appearance of the conservation area. As part of a repair and refurbishment project, works to the frontage have been given grant assistance towards the reinstatement of first floor traditional sash windows, the removal of paintwork from the facing brickwork and stone dressings and cast iron rainwater goods.

At I Church Street, a prominent retail property above Belper's Market Place has had traditional sash windows reinstated to the ground and first storeys of its frontage, with repairs and minor restoration to its timber shopfront and associated stonework replacement.

Other conservation works in Belper have included the reinstatement of sash windows and entrance door to 86 Bridge Street; re-roofing to 13 Mill Street, an Edwardian front door and leaded lights at the former Royal Oak public house, sensitively converted and refurbished to a private dwelling and office accommodation.

The conservation area partnership scheme model continues to be an effective and successful vehicle through which to encourage owners to ensure that maintenance, repair and restoration of the building stock is carried out sympathetically and to a high standard. The current scheme has effectively ended in terms of offering its three-year funding allocation, although it is hoped that it, or a similar scheme, will continue to maintain the momentum achieved in these areas, at a relatively modest level of funding, over many years.

An interim bid has been submitted to English Heritage for a one-year extension to the current scheme. Although English Heritage has a legal commitment to reduce the entries on its Heritage at Risk register by 25% over the next five years, it is hoped that the importance of the World Heritage Site will again justify the continued financial support from its main funding source.

Darley Abbey Regeneration Strategy (DARS)

The Darley Abbey Regeneration Strategy is in place and the following has been undertaken:

- Partnership Meetings have been regularly been held throughout the year these are chaired by the Leader of Derby City Council.
- There has been a regular regeneration newsletter has been produced and issued.
- Repairs to Haslam's Lane have been undertaken (funded by PPL and the Rugby Club)
- An increase in tenants has been achieved on the Darley Abbey Mills Site.
- A Stakeholder Forum was undertaken to achieve engagement with the wider community and stakeholders.
- A Grant Scheme has been set up and applications are being undertaken.
- Superfast broadband has been installed on the site and has greatly improved IT efficiency.

- Grant scheme application for roof restoration at Middle Mill has been approved.
- Extensive consultation has taken place regarding the Our City Our River proposals.

Objective 6: Maintain and enhance the quality and distinctiveness of the Derwent Valley Mills Cultural Landscape

Conservation Area Character Appraisals

Conservation Area Character Appraisals have been undertaken by Derbyshire Dales District Council for Cromford (2007); Matlock Bath (2006), Castle Top/High Peak Junction/Lea Bridge (2006) and Bonsall (2011). The Local Planning Authority is unlikely to be reviewing these again in the imminent future. No further supplementary planning documents have been produced other than existing ones for Landscape Character (2007); Shop Fronts and Commercial Buildings Design Guide (2006 -modified re paint colours 2012); and Conversion of Farm Buildings (2005).

It is desirable for a Conservation Area appraisal for the whole of the Belper and Milford Conservation Area to be produced. However, this will have to be carried out in accordance with English Heritage guidance and resources are not available to produce such appraisals at this time. However, a Conservation Area Character Appraisal was included in Appendix 2 and adopted in December as part of the Supplementary Planning Document prepared for the Land between the A6 and the River Derwent

An updated draft Conservation Area Appraisal/Management Plan for Darley Abbey has been out to public consultation. However due to additional changes a further period of public consultation is to be undertaken before it is amended and published. This has not yet taken place.

Eaton Bank is in the Green Belt. The adoption of a character appraisal and management plan for this conservation area is a low priority for Erewash Borough Council.

Objective 7: Protect and enhance the character of parks and gardens, particularly those included in the English Heritage Register

Belper River Gardens

Enhancement work for these historic gardens has been completed. Amber Valley Borough Council has appointed architects to design a building to replace the Swiss Tea Rooms. The Partnership and English Heritage have expressed concern over the proposed design which is currently in development. Applications for Conservation Area Consent and Planning Permission have yet to be submitted.

Objective 8: Protect and enhance areas of landscape character within the site

Saved policy EN7 of the Amber Valley Borough Local Plan 2006 ensures that the design of development is appropriate to the landscape character type, and make use of opportunities to conserve, enhance and restore local distinctiveness, character and diversity of the landscape.

Saved Policy NBE 8 of the Derbyshire Dales Adopted Local Plan (2005) ensures that permission for development will only be granted that protects or enhances the character, appearance and local distinctiveness of the landscape. In addition, a Supplementary Planning Document on 'Landscape Character and Design' was adopted by Derbyshire Dales District Council in July 2007.

Saved policy EV16 of the Erewash Local Plan is scheduled to be replaced with policy 3.10.4 of the Erewash Core Strategy.

DerwentWISE - The Lower Derwent Valley Landscape Partnership Project

In September 2012, £87,000 was secured from the Heritage Lottery Fund to develop a full application

for a major landscape renewal initiative through their Landscape Partnership Programme. If successful this application will lead to a five year, $\pounds 2.45$ million project, which will safeguard and restore the iconic landscape of the Lower Derwent Valley for many generations to come.

The project is being led by the Derbyshire Wildlife Trust on behalf of a partnership which in addition to the Derwent Valley Mills World Heritage Site Partnership includes Natural England, the Environment Agency, English Heritage, the Forestry Commission, Derbyshire County Council, Derby City Council, the National Stone Centre, Fleet Arts, the Arkwright Society, the University of Derby and Amber Valley Community Voluntary Services.



Kevin Mann was appointed as Project Development Officer in February 2012. The project area uses the

DVMWHS as its core but as it is both a landscape and heritage initiative, it also includes the valley sides and extends as far as Middleton and Bonsall in the north. The Stage Two application was due to be submitted in May 2013 with a decision expected in September. If successful, a small team will be appointed which will include a scheme manager, two project officers (one specialising in natural heritage and the other in cultural heritage) and a finance / administration officer.

Objective 9: Conserve and enhance biodiversity within the site

Ecological surveys by the Derbyshire Wildlife Trust aimed at assessing the condition of Local Wildlife Sites and priority habitats have continued in the site. Management works were identified at Black Rocks and taken forward by DCC and PDNPA. Monitoring continued at Belper Park, Sandbed Lane Recreation Ground and Cromford Canal. Butterfly populations in the valley have been monitored at several sites. Management work has been undertaken by DWT, DCC, AVBC, DDDC, Derby City Council and 'Friends of groups' at Wyver Lane, Derwentside, the Cromford Canal, Matlock Parks LNR, Matlock Bath Field, Dunsley Meadows LNR, Black Rocks, Duffield Millennium Meadow LNR, Belper Parks LNR, Belper Coppice, Alton Manor Wetland, Allestree Park LNR, Nutwood and Darley Abbey and Wapping Complex. Potential impacts of planning proposals on wildlife are assessed during the year as needed. The annual collation of new records for protected, rare, vulnerable or declining species was completed in May 2011 and added to the Derbyshire Biodiversity Alert Map maintained by DWT.

Objective 10: Ensure that effective measures are in place to deal with risks and hazards that may threaten the site

Flood Action Plans

The Flood and Water Management Act 2010 designated the County Council as a Lead Local Flood Authority with responsibilities in regards to flooding arising from surface water, ground water or ordinary watercourses (the Environment Agency remains responsible for main rivers). The Act is being enacted in parts; the most relevant series of enablements in April 2011 required the County Council to:

- Investigate flooding the County Council is developing a protocol based on the Preliminary Flood Risk Assessment to determine the extent of investigation required
- Make recommendations and assemble partners to resolve or mitigate future flood risk the County Council has established a Strategic Flood Board
- Maintain a register of assets affecting flood risk management the County Council is developing this using GIS and Confirm IT systems
- Develop a Local Flood Risk Strategy based on the Preliminary Flood Risk Assessment and National Flood Risk Strategy – this is being developed by the County Council's Highways and Emergency Planning Services, with partners
- Determine consents for changes to ordinary watercourses

In December 2011 Derby City Council and the Environment Agency jointly produced the consultation draft of Our City, Our River a master plan for improving its flood defences and improving the River as an amenity. Following feedback, the plan was finally adopted by Derby City Council in July 2012. The DVMWHS is monitoring progress of this plan, especially in relation to Darley Abbey.

Disaster Planning

All businesses and heritage attractions within the Site should have up to date Disaster and Business Continuity Plans. As individual organisations they are required to comply with the relevant legislation.

Road Traffic Impact Protection

In the light of the extensive damage to the cast iron aqueduct at Cromford by a lorry, the need for protection measures to the grade II* listed Georgian footbridge at Belper Mills was highlighted and electronic protection measures installed by Derbyshire County Council with funding from the Derbyshire Local Transport Partnership (LTP) budget. Funding for a similar scheme at Cromford Mill, to protect the reinstated aqueduct, has now been withdrawn until reinstatement has taken place.

Public Awareness, Education and Research

Article 27 of the World Heritage Convention states 'the State Parties to this Convention shall endeavour by all appropriate means and in particular by educational and information programmes, to strengthen appreciation and respect by their peoples of the cultural and natural heritage.'

The World Heritage Site has an immense educational and cultural value. By allowing people to experience the site through visits, activities, and dissemination of information will enrich their knowledge and understanding of where they live, work and play.

Objective 11: Co-ordinate information from all sources to provide a comprehensive site database

GIS Database

Minor discrepancies in the World Heritage Site boundary have been identified, and it has been agreed that each planning authority re-examine their section of the WHS boundary in detail and plot clarifications.

Website



The www.derwentvalleymills.org website continued to provide a globally-accessible source of in-depth information about the Derwent Valley Mills during 2012/13. There was a monthly average of 3492 visits to the website, with an average of 11,464 pageviews per month. Visits accessed the website from at least 81 different countries. The DVM Facebook has 150 followers and the DVM Twitter account has 1784 followers.

Objective 12: Encourage and promote further research into the historical, archaeological and other values of the site and its constituent elements

Research

The Research and Publications Panel re-examined the key aim of producing a Research Framework which would audit existing and current research into the Site and establish research themes which would both guide and assist future research by academic institutions, voluntary groups and individuals. The Partnership is working with David Knight of Trent Peak Archaeology/York Archaeological Trust. An application was submitted to to English Heritage to fund this work and a development grant was awarded, followed by a grant of £33,368 to carry out the work in 2013/14. A steering group and an advisory panel will be established. The Research and Publications Panel supported the development of the book *Cromford Revisited* by Doreen Buxton and Christopher Charlton. It is planned for publication by the DVMWHS Educational Trust in 2013/14.

John Smedley

Research is considered an integral part of the development of the John Smedley Archive. Active projects include: research into the 18th century mill and Peter Nightingale; John Smedley and the 19th century; JB Marsden-Smedley era. Academic articles are in the process of being written for publication in the Derbyshire Archaeological Journal and Textile History. A further research paper is being compiled for the journal 'Costume'; on early knitted underwear and abstracts being researched on individual garments eg Smedley's iconic polo shirt .Other projects include looking at early 20th century industrial relations and an investigation into Trade Marks and Garment Tags. The Family Tree is being compiled and family history being researched. Lastly, a project to look at the mill community's experience in the Great War has been launched and will culminate in an updated Roll of Honour and a publication.

Objective 13: Encourage a cohesive strategy for the presentation and interpretation of the site

Key Sites Development Plans

Strutt's North Mill Museum and Visitor Centre

Strutt's North Mill hosted the re-enactment of an 1832 visit by royalty during the 2012 Diamond Jubilee celebrations for Queen Elizabth II. 13-year-old Emma Moore took the part of Princess (later Queen) Victoria, recreating with her mother Dawn and Amber Valley Mayor John Nelson a scene from the 1832 visit to the Belper mills.

As part of the *Enlightenment! Project* (see Objective 25), artefacts including two paintings of George Henry Strutt and his wife were acquired for the museum.

Natascha Wintersinger announced her departure as manager shortly before Easter 2013.

The Silk Mill – Derby

The Silk Mill Vision

The development of the Silk Mill in Derby is an ambitious, and strategic project to re-position the city's heritage as a driver for economic and community regeneration. This is founded on the assertion that the city's rich heritage is living proof that this is a place where ideas and inventions happen. It will also reinforce the building as the southern gateway of the Derwent Valley Mills World Heritage Site. The development will draw the golden thread between:

- The world class heritage of the Derwent Valley Mills World Heritage Site
- The site of the world's first factory
- The city's Enlightenment heritage and the international significance of Joseph Wright of Derby
- Derby's engineering foundations and the city's modern day position as one of the world's leading centres for advanced engineering, design and manufacture

The project will link this inspiring heritage to the themes of Science, Technology, Engineering, Arts and Maths (STEAM). It will use the principles of Enlightenment to reconnect people into the mind-set that helps them believe 'Anything is Possible!' and will inspire the maker, creator and innovator in all of us. During 2013-2017 the aim is to comprehensively restore, redevelop and fully open the Silk Mill as an inspirational museum and thriving centre of partnership and community activity which will engage, educate and inspire people and that can be managed and sustained for future generations thereby protecting and enhancing the UNESCO site.

A major visitor destination will be created to highlight Derby's place in the history of Britain and its significance as a centre for innovation, technology and manufacture for the past 300 years right up to the present day.

Phase 1 opening – October 2013

Soft phased opening of the ground floor only. The single floor will be fully open in Spring 2014 following community and learning projects where participants will be part of the design, pro-typing and making of furniture and fittings with input from a 'maker in residence' - a live action research project around the very themes being explored in the collections and building spaces.

Phase 2

It is hoped that an HLF stage one bid can be submitted by the end of the year. If this is successful further development work can take place in order to submit the stage two bid 2-3 years later. Imperative that HLF see the Silk Mill development as integral to Derby and the DVMWHS plans. Not just an ambition for Derby Museums - but for all.

Sir Richard Arkwright's Masson Mills Working Textile Museum

In December 2012 Masson Mills Working Textile Museum launched its new QR code system, which is intended to give smartphone users access to further information on www.massonmills.co.uk without impeding the authentic atmosphere of a working cotton mill from the 18th and 19th centuries. Dedicated Wi-Fi throughout the museum area gives easy access to the content.

To celebrate its success, a "Smartphone Mondays" discount scheme was launched in March 2013, giving all Monday museum visitors a 50% reduction on their museum ticket on production of a smartphone at the museum entrance. The discount scheme, originally intended to run until the end of June 2013, has proved so popular it is likely to be extended until the end of 2013.

Cromford Mills

Work began on decontamination work, the first phase in the transformation of the largest building on the mill site, Building 17, into a high-quality visitor centre with business units above. The project is expected to be complete by the summer of 2014.

A fund-raising thermometer was launched at Cromford in April 2012 by former Blue Peter presenter Simon Groom, measuring the fund-raising efforts of the Arkwright Society as it presses on with plans to restore and transform the mill complex in to an international tourist destination.

One of the mill's most successful ideas for fund-raising has been the introduction of cuddly toy ducks, available on site. Over \pounds 70,000 was raised from public donations during the period of this report. Another success for the site was a prize draw, drawn on 30 March 2013 during a Georgian Day at the mill as part of their Easter celebrations. An extensive programme of events continues to develop for the mill site.

Interpretation Boards

Belper Cemetery

A new interpretation board was installed in Belper Cemetery, explaining its history. A walk leaflet was also produced.

Volunteers

All Our Stories Project

The DVMWHS Education Trust applied to the HLF All Our Stories funding programme and secured \pounds 7,300 of grant funding. The one year project will end in November 2013. The key aims of the project are to bring together the many volunteers within the DVMWHS so that they can:

- Work together, sharing knowledge so as to become a more cohesive WHS team
- Improve their knowledge about other parts of the DVMWHS which are unfamiliar to them
- Learn about 'state of the art' digital technology from other heritage sites that have developed a high quality experience so that they can rethink the interpretation opportunities for the DVMWHS.

The first priority for the project has been to focus on bringing the volunteers together to learn good practice from other attractions in the region. This included a visit to Ironbridge WHS and Ditherington Flaxmill with 64 volunteers to see how these sites were working with volunteers and the digital technology they used at Ironbridge. This was followed up with two whole day visits around the DVMWHS where the volunteers were informed by WHS Ambassadors about the significance of each part of the site. Around 60 volunteers were taken on one day around the southern and central parts of the WHS and and then around the northern part of the WHS on another day.

Evaluations of the visits were carried out using written questionnaires and video recordings and voice recordings to get feedback from the visits and to use this information to help with developing the project over the coming months including working with Smart4 the digital technology company to create 4 new short films for the DVMWHS. There will be films for the northern, central and southern parts of the WHS and an overall DVMWHS film. Using the latest digital technology Smart4 work with Aurasma who use advanced image and pattern recognition to blend the real-world with rich interactive content such as videos and animations called "Auras". The intention for the All Our Stories project is to create four Auras which will be the images that trigger video footage, allowing people to view the video content directly from any printed material.

Objective 14: Develop Co-ordinated strategies for site publicity

This objective is related to the development of a marketing strategy for the site which is in turn inextricably linked to developing mechanisms to unlock the educational potential of the site. It is therefore hard to separate this objective from Objectives 15 and 21. The actions sited under this objective in the Management Plan include the production of a newsletter and site wide leaflets.

Branding Strategy

Promotional items continue to be available for sale at a number of retail points within the WHS.

Signage

The last of the new visitor signs have been installed on the A38 in Derby. The signs direct visitors to a number of the sites within the WHS including the Silk Mill, Strutt's North Mill, John Smedley, Cromford Mill, and Masson Mill, River Gardens, Cromford Canal and High Peak Junction.

Newsletter

The twelfth World Heritage Site Newsletter was distributed in September 2012. 21,000 copies were distributed to households within the site and the surrounding area. An additional 5,000 copies were distributed to the key sites, local libraries and Council offices. This newsletter and previous issues can be downloaded through the Derwent Valley Mills website. The 16-page publication again reflected a very busy year with an increasing number of activities and improvements within the World Heritage Site.

Discovery Days

The World Heritage Site Discovery Days Festival continues to be the biggest annual event in the Derwent Valley Mills calendar. The 2012 Discovery Days festival was held over nine days over school autumn half term, from Saturday 27th October to Sunday 4th November. During the festival over 15,000 visitors - an increase of over twenty per cent on the previous year - enjoyed over 200 different activities. Feedback from the festival was overwhelmingly positive with almost ninety per cent of those who completed evaluation forms describing the festival as excellent or very good.

Unsurprisingly the majority of visitors were from Derbyshire, surrounding counties and cities, but there were also some visitors recorded from London and the South East. One family from Kent have been visiting and staying for the duration of the festival for several years now. This year there were also overseas visitors from Australia and one from America.

There were more historic property openings in 2012 including two of the oldest industrial workers houses in the world on North Street, Cromford, one in the ownership of the Landmark Trust and one privately owned, providing an interesting "then and now" comparison. As ever there were a variety of walks across the world heritage site and talks given on local history. There was also an increase in the number of activities for children and families from making pop up theatres to sailing model boats on Cromford Canal. Finally there was a range of performances from Supernatural Shakespeare held on Halloween to a finale with children from local school singing with the popular folk group Mills and Chimneys at Masson Mill.

Visitor Guide

The World Heritage Site visitor guide promotional leaflet was produced in February 2013, with 65,000 copies printed.

The www.derwentvalleymills.org website - See Objective Eleven above.

Press Releases

Press releases continued to be distributed, specifically before and after the Discovery Days Festival.

Objective 15: Develop mechanisms to facilitate access to the site and to unlock its full potential as an educational learning resource

The World Heritage Site can provide not only a venue for projects but more importantly an inspiration for creative projects. In addition this is also a way of making the site accessible to a wider audience.

Arts Projects

The Derwent Valley Mills World Heritage Site has been involved in several arts projects over the last year with an emphasis on public art of a transitory nature which has no detrimental effect on the Outstanding Universal Value. The major works completed over the last year are:

Vickers Art Prize

This nationally significant art prize is based in Derbyshire and administered by the Derbyshire Community Foundation in association with the University of Derby. It is open to rising painters and offers a bursary, an exhibition at Derby Museum and Art Gallery, a studio at the University and the support of the Art and Design department. The 2012/13 award requires the artist to take inspiration from the Derwent Valley World Heritage Site. The painter Bartholomew Beal was selected from a large number of applications and began work within the Valley in October 2012 where he was able to contribute to *Discovery Days*. He will then research the aspects of the Site that interest him and begin work on a collection of paintings that will be exhibited in Buxton and Derby in 2013.

Format 2013

Format is now an established international photography festival which is run by QUAD in Derby. The theme for the 2013 festival is 'Factory'. The DVMWHS worked with QUAD and the producer Cally Callomon, musician John Parish and filmmaker Gavin Bush to develop a residency at John Smedley Ltd in April 2013. The DVMWHS commissioned the project and submitted a successful bid to the Arts Council for funding of £23,615 to support this. The bid was successful and planning continued throughout early 2013 to ensure the residency would happen from 1-6 April 2013.

Publications

Souvenir Guidebook, The Derwent Valley Mills and Their Communities, Arkwrights: Spinners of Fortune, The Strutts and the Arkwrights.

These publications have been steady sellers throughout the year.

Education

There have been a variety of education initiatives this year, and currently the Education Group of the Derwent Valley Mills World Heritage Site is working on a revamp of its learning offer in the light of proposed changes to the National Curriculum. Completed projects this year include:

Values and Attributes Learning Session

The Derwent Valley Mills was the first UK World Heritage Site to develop its Values and Attributes, which UNESCO is keen to establish for all 962 sites across the globe. These were seen as an important tool in helping people understand the reasons why sites were inscribed on the World Heritage List, and what specific elements contributed to their Outstanding Universal Value and needed protecting. Early in the process of developing



the Values and Attributes for the DVMWHS, it became clear there was potential for using Values and Attributes as an educational tool. The DCC Environmental Studies Service Manager and DVMWHS Learning Co-ordinator worked together on planning a day's teaching session on DVMWHS Values and Attributes which was successfully delivered to Key Stage 2 pupils at Cromford Primary School in late November 2012. The actual day's lesson plans and programme of activities which were varied both in the classroom and outside in the Derwent Valley itself have been submitted in a paper to English Heritage. This will inform other UK sites once their Values and Attributes have been established on how they might in turn utilise their own Values and Attributes in their own learning programme.

Reading Buildings - Using Heritage as a Learning Tool.

Working in partnership with English Heritage Education Manager East and West Midlands, Derby University's Bachelor of Education Programme Leader and Cromford Mill's Education Officer, the Learning Co-ordinator delivered a day's session with 18 final year trainee Primary teachers at Cromford Mill. The day's activities involved helping the prospective teachers develop approaches to help pupils interpret a historical site and identifying learning opportunities. The group were taught how to use source materials from 'then and now' photographs, to text material both archive and fictional, and most importantly how to teach pupils to use their own senses to experience sites and record detail. They also were given an overview of the learning opportunities presented by the DVMWHS and a presentation on Outstanding Universal Value and the values and attributes associated with the site. It was explained to the student teachers why they are seen as an important tool in helping people understand the reasons why sites are inscribed on the World Heritage List, what specific elements contribute to Outstanding Universal Value and need protecting, and how to try and illustrate this concept to primary-age pupils.

Transportation

Transportation issues play a key role in the long term conservation and management of the site. It is important to integrate different modes of travel as well as encouraging more sustainable forms of transport.

Objective 16: Identify and review transportation problems and opportunities within the site and on routes giving access to the site

The Derwent Valley Heritage Way

The Derwent Valley Heritage Way, a 55 mile continuous walking route between Ladybower Reservoir in the north to Shardlow in the south and passing through the entire length of the World Heritage Site, is a well marked walking route providing a sustainable mode of accessing the site.

Objective 17: Investigate the potential for better transport integration within the site and buffer zone

The popularity and reliability of the hourly Derwent Valley Line train service has continued during 2012/13. During 2012/13, 93% of trains have run to time. There has been a decrease of less than 1% in passenger journeys at local stations. This is explained by the fact that in May and June there were 16 days when no train service operated due to the combined impact of engineering and strike days. Without this disruption then further passenger growth would have occurred during 2012/13. Reliability was maintained with 93% of trains running on time during the year.

During this year, the Derwent Valley Line Community Rail Partnership produced a new guide to encourage school groups to use the train as part of their educational visits to 18 locations offering school educational trips. This new guide has been warmly welcomed and was awarded both a first and second prize at the National Community Rail Awards 2012.

The suite of Station to Station Walks leaflets were relaunched in autumn 2012. These promote 12 linear walks between stations on the Derwent Valley Line, enabling walkers to walk one way and travel by train the other.

Your guide to the Derwent Valley Line

'Your guide to the Derwent Valley' leaflet was again produced by the Derwent Valley Line Community Rail Partnership in partnership with East Midlands Trains. It included train times, places to visit, walks and vouchers to attractions including Cromford Mills and Masson Mills.

Objective 18: Ensure that Local Transport Plans and the proposals of other transport providers take into account the conservation needs of the whole site

In April 2011, following consultation during the period covered by this report, both Derbyshire County and Derby City Councils adopted their respective third Local Transport Plans, which together cover the World Heritage Site. Both Local Transport Plans seek to develop long term transport strategies that look towards 2026 providing a basis for transport policy over the next fifteen years, which will help secure funding to develop a sustainable transport system. They also seek to support both the local and sub-regional economy and are intended to develop in a more sustainable and healthy transport system.

Both Local Transport Plans include consideration of economic, environmental, and social concerns in the years to come. In particular, there is much to learn about the true relationship between transport planning and a low carbon economy – this will emerge, as the work of the new Local Enterprise Partnerships gets underway. Their role is to create the conditions for economic and business growth through focussing on economic development using local knowledge and expertise. The partnerships will provide evidence to help inform the Local Transport Plan.

Following national guidance, the strategy for both Local Transport Plans starts with identifying a set of challenges for:

- Supporting a resilient local economy, supporting growth and economic competitiveness.
- Tackling climate change by developing and promoting low-carbon travel choices.
- Contributing to better safety, security, and health by improving road safety, improving security on transport networks and promoting active travel.
- Promoting equality of opportunity through the delivery and promotion of accessible walking, cycling and public transport networks, whilst maintaining appropriate access for car users.
- Improving quality of life and promoting a healthy natural environment by promoting investment in transport that enhances the urban and natural environment and sense of place.

Both Local Transport Plans have been produced after rigorous strategic environmental assessment of their respective transport strategies. The Local Transport Plans however are not a prescriptive list of things that both councils will be doing in the next 10 years, although in developing any proposals for the World Heritage Site, conservation needs of the whole site, including bio-diversity issues, will be taken into account.

Sustainable Tourism

Tourism is a key industry which contributes to the revenue of the sites themselves thus aiding their repair and restoration. It also supports local business resulting in economic benefit to the local community. There is a need for a careful balance to be struck between protecting the heritage asset and amenity for local residents and tourism. Pressure from an increased number of visitors is most likely to be expressed in terms of car parking and traffic management, which is addressed under the transportation section.

For the site to prosper there is a need for a strong economic base for the communities. Tourism will probably not become the main industry but it is a significant part of the economic infrastructure and will grow as the sites develop their product. The Site is an important heritage asset and can play a key role in the sustainability of the communities within it and as part of heritage led regeneration.

Objective 19: Assess the capacity of individual locations within the site to absorb tourism and derive a sustainable tourism strategy which benefits the local economy

A combined Tourism and Marketing Strategy was commissioned by the Partnership in 2010 and this was delivered in July 2011. It was approved by the Board in January 2012. The strategy placed the Site and its attractions within a tourism context and acknowledged that they all required considerable investment before the Site could be fully marketed as a destination. It proposed marketing the attractions as clusters, based on Cromford, Belper and Derby. It also proposed a marketing strapline 'The Derwent Valley –the Valley that changed the World'.

Objective 20: Encourage individual visitor attractions to adopt the principles of the Management Plan in their individual strategies

All the visitor attractions are involved in the delivery of the objectives of the Management Plan. The World Heritage Site team and members of the Partnership continue to work with owners to adopt the principles of the plan.

Objective 21: Develop an integrated marketing strategy for the site which takes account of the critical balance between conservation and tourism

The Tourism Strategy included a marketing strategy which is noted in Objective 19 above.

Objective 22: Ensure integration of strategies for tourism within the Site with the wider strategies pursued by local, county-wide and regional agencies.

The Peak District and Derbyshire Destination Management Partnership is now a member of the Derwent Valley Mills Partnership and actively working with the Partnership to ensure joined-up development of strategies to integrate the DVMWHS into the regional tourism landscape.

Co-ordination, Monitoring and Consultation

Objective 23: Formulise arrangements for the continuing management of the site

Management Plan 2013-2018

The Management Plan for 2013 to 2018 ccontinued to develop throughout the year. Consultation was carried out through meetings, web based questionnaire and the use of the Derbyshire County Council citizensd panel survey which attracted over 4,000 responses. The successive drafts were presented to the DVMWHS Board and English Heritage and the final draft is due to be despatched to DCMS in July 2013.

During 2012/13 the World Heritage Site Board met three times and continues to develop as a decision making body for the Site. The Panels have settled into their changed roles and are now able to provide a greater focus. The Conservation and Planning panel has given vital support in the drafting of the Management Plan and the Sites Operations Panel has led to a greater degree of networking and skill-sharing throughout the Site. The Research and Publications Panel is now more active and working closely with the DVMWHS team on the Research Framework. The Tourism and Regeneration Panel has yet to be established as more research is required into the needs and expectations of local and regional businesses.

Objective 24: Instigate a continuing programme of consultation and public involvement

Cluster Groups

As part of the work identified in the DVMWHS Tourism Master plan, the need for three groups, one for each of the three clusters (based around Derby, Belper and Cromford), was established. The Belper Group was the first to be created, covering the town and neighbouring villages. Representatives from heritage organisations, retailers, accommodation providers, professional services, tourism attractions, education, voluntary and friends groups and Belper Town Council have attended.

Meetings have been well supported and members enthusiastic in developing a programme to benefit the town and promote it as a distinctive place to visit.

The partnership plans to develop two further cluster groups of organisations and individuals in the Cromford and Derby areas.

Ambassador Scheme

The first initiative agreed by the Belper Cluster Group was a 'Belper Ambassador' Training Scheme, in which retail staff and owners, service providers and other front-of-house workers in the town are given a two-hour guided walk around Belper, taking in not only the heritage but also activities for children, places to eat and drink, services such as public toilets, information points and alternatives within the town when the weather is poor.

In 2012/13, 51 people signed up for the scheme and received training. More sessions will be held in 2013/14. Feedback has been overwhelmingly positive, with attendees commenting that the sessions were useful, informative and encouraging.

Amber Valley Borough Council agreed to spend £1 per attendee to provide each one with a DVMWHS badge and Belper Town Walk booklet. Some of the people on the first session agreed to hold fund-raising events to contribute towards a vinyl sign for shops (indicating that they are 'visitor friendly' and showing the DVMWHS logo). It is hoped this project will therefore be cost neutral. Media coverage for the scheme has been extensive and supportive, with reports in the Derby Telegraph, Belper News and Derbyshire Life, and live coverage from Radio Derby in which the presenter recommended all other Derbyshire towns do the same.

The success of the Ambassador Scheme has been sufficiently encouraging to be worth extending to other communities within the DVMWHS where tourists are likely to visit.

Talks

The World heritage Site team continued to offer talks on the DVMWHS.

Discovery Day questionnaire

Information gathered during the *Discovery Days* Festival was overwhelmingly positive. People questioned found events entertaining and informative and 87% were attending more than one event. All said they would return for the 2013 festival. Information was received of people from London and the South-East, the West Midlands, Yorkshire and Nottinghamshire, Cumbria, Scotland and Australia coming to Derbyshire specifically for the Discovery Days events and some using local accommodation providers over several nights during their stay.

Objective 25: Develop a policy for acquiring and maintaining collections which support, enhance and help interpret the outstanding universal value of the World Heritage Site.

Enlightenment!

The Heritage Lottery Funded project *Enlightenment!* Derbyshire setting the pace in the Eighteenth Century has continued to purchase, research, conserve and interpret objects relating to the World Heritage Site. Over the last year sixteen objects have been purchased, spending around £20,000. Alongside the grant from HLF and the contributions from the individual museums, the project has during the same period raised £1800 of external acquisition funding.

Key purchases include a watercolour by William Day titled 'Cromford taken from the Bridge', painted on Day and John Webber's 1789 tour of Derbyshire. This is an important acquisition which shows evidence of hay making on the hill above the Derwent, an activity for which there was no record before. Other key purchases are the only known portraits of George and Agnes Strutt and a collection of six 19th century banknotes from regional banks including the Wirksworth and Ashbourne Bank, which was originally Arkwright, Toplis and Co.

The collections have been used to interpret the World Heritage Site through the improvements to existing galleries and the creation of temporary exhibitions. Buxton Museum and Art Gallery held an *Enlightenment!* exhibition between February and April 2013 which showcased all the purchases; Strutt's North Mill and Derby Museums are holding exhibitions later in 2013.

During the year the project blog received over 11,600 views, up nearly 50% on the previous year. The blog has attracted online visitors from 104 different countries and given people the opportunity to respond to the project and purchases, including for example:

'Wow, another excellent purchase of a fascinating historical document – well done! The cultural heritage of this part of the world would be sadly depleted by the closure of the Enlightenment project. In these dark days the project is shining a light of hope for the preservation of our past. Keep up the good work and thank you from a Derbyshire lifelong resident.'

Collections Officer

A part time Collections Officer, Anna Rhodes has been in post since June 2010. She is coordinating the *Enlightenment!* project and has been organising events and exhibitions, researching and buying museum objects and updating the project blog. The post continues until June 2013.

Sir Richard Arkwright's Cromford Mill

Cromford Mill is planning on creating an area where their archive can be accessed by the public and will be stored to the National Archive standards.

John Smedley

The collection is being cared for as far as possible along museum guidelines and working towards Arts Council accreditation. Two stores have been set up and are monitored regularly [temperature, humidity and pests]. Dehumidifiers and heaters have been installed to this end. The entire garment collection has been sent to Nottingham Museum, for initial conservation and advice re storage boxes has been taken. Volunteers have been trained in terms of basic standards of care and good practice and ongoing training is envisaged (eg at the Derbyshire Record Office). Close co-operation with the Derbyshire Records Office is considered essential and contact is being maintained with both Archivists and curators. The advice of Museum specialists has been incorporated into all aspects of the work, from the initial database used for accessioning items, to consulting the Textile Curator at Leicestershire Museums Service and the Art Curator at Derby Museum and Art Gallery.

Objective 26: Establish a monitoring regime which informs priorities in the long-term

This annual report contributes towards the more formal monitoring regime now being established for World Heritage Sites through the introduction of Key Monitoring Indicators.

The Management Plan provides details of key strategic actions contributing to its aims and objectives. The table below is a summary of the targets where progress has been made by March 2012.

STRATEGIC ACTIONS	ACHIEVEMENT	
Objective I: Ensure that the statutory Development Plan and Supplementary Planning Guidance provide policies for development that recognises the significance of the site.		
 Adopt Regional Plan Policy on Protecting & Enhancing the Region's Natural & Cultural Heritage 	The Derwent Valley Mills World Heritage Site (DVMWHS) is given prominence in the Regional Plan as the only such designation in the Region. Under the Localism Act 2011, the Government announced that it would revoke the Regional Plan, effective from 12 April 2013.	
2. Review Local Plans, including the Joint Minerals and Was Plans	ste Derbyshire Dales, Amber Valley, Erewash, Derby City and Derbyshire County Council Local Plans will include policies relating to the DVMWHS.	
 Produce and adopt Supplementary Planning guidance Objective 2: Ensure that protection within the policy framework in the pol	Opportunities for developing parts of the management plan as supplementary planning guidance investigated. mework, when developed, remains	
effective in the long-term		
4. Review boundaries of site and buffer zone	The boundary of the DVMWHS has been scrutinised and	

		recommendations made to the
		relevant local planning authorities for
_	N	minor clarifications to mapping.
5.	Review success of development plan policies. Monitor	Monitoring of development
	management of the site and particularly significant	management decisions within the
	development control decisions affecting it	DVMWHS continues to be
		monitored in order to assess the
		effectiveness of planning policies.
6.	Develop key indicators of performance for the site	Key performance indicators have
		been agreed and incorporated in the
		revised Management Plan.
Ob	jective 3: Review records of statutory designations for pro	otection
7.	Sites and Monuments Record	A number of additions and
		modifications have been made,
		bringing the total of entries wholly or
		partly within the World Heritage Site
		to 408. The Sites and Monuments
		Record is now known as The
		Historic Environment Record.
8.	Review non-statutory local lists and liaise with EH and DCMS	Work progressing with Derby City
0.	on buildings threatened and deserving statutory protection	Council for new additions within the
	on buildings the eatened and deserving statutory protection	DVMWHS.
0	Compared and in the state of th	
9.	Carry out reviews of conservation area boundaries	A review of Cromford
		Conservation Area boundary was
		undertaken by Derbyshire Dales
		District Council in 2007. Boundary
		reviews have also been undertaken
		as part of Conservation Area
		Character Appraisals for Castle
		Top / Lea Bridge/ High Peak
		Junction, Matlock Bath and Bonsall
		Conservation Areas.
Ob	jective 4: Establish an accurate picture of the current con	dition and vulnerability of the
_	tural heritage	•
	Monitor condition of Scheduled Ancient Monuments	Monitoring ongoing.
	Maintain, review and update Buildings at Risk Register	The BAR Register has been revised.
	· · · · · · · · · · · · · · · · · · ·	A number of properties have been
		removed in the Derbyshire Dales
		and Amber Valley entries – to be
		updated in 2010/11
12	Carpy out condition suppoy of Balaar Marth Mill	A full condition survey has been
12.	Carry out condition survey of Belper North Mill	-
		carried out for the owners by Adam
12		Bench Architects
13.	Carry out condition survey of Darley Abbey Mills	Work completed as part of the
		Darley Abbey Regeneration Strategy
		and actions to be proposed for
		buildings in poor condition. Update
		reports are to be undertaken so that
		schedules of works can be
		developed.
		I

14. Complete the Cromford Cultural Landscape Project and	Conconvotion Monogoment Plan
	Conservation Management Plan
publish a Conservation Management Plan for the Cromford Canal	published. Funding secured from the
Canai	East Midlands Development Agency
	to safeguard and improve Cromford
	Canal.
Objective 5: Encourage owners to ensure that maintenance, out sympathetically and to a high standard.	repair and restoration are carried
	Schome completed successfully
15. Establish and operate a Townscape Heritage Initiative (THI)	Scheme completed successfully.
grant scheme for the Belper and Milford Conservation Area.	
16. Continue and develop a Heritage Economic Regeneration	Continued investment in the repair
Scheme (HERS) for The Derwent Valley	and restoration of buildings in Belper & Milford and Cromford
	Conservation Areas through the
	PSiCA grant scheme and its
	subsequent phases or any successor
	scheme which replaced the HERS.
17. Review grant schemes for listed buildings and conservation	A case for designating a conservation
areas	area for Ambergate and for including
	a number of presently excluded
	buildings within the English Heritage
	Derwent Valley Grant Scheme has
	been made by Melanie Morris
	Conservation
18. Pursue strategies for identifying buildings at risk	Derbyshire County Council
	continues to liaise with district
	councils on updating buildings at risk
	register.
19. Review published advice and add new literature	New literature developed for
I	PSiCAs scheme.
20. Continue provision of specialist staff to advise owners	Specialist staff continue to be
	employed by the County, City and
	District Councils.
21. Work with owners to encourage the development of	A Conservation Statement for
conservation plans for the key properties	Cromford Mill has been produced.
22. Work with owners to pursue funding for essential repairs and	Need for repair work raised with
planned maintenance to weirs and other significant water	owners.
features within the site	
23. Work with landowners to ensure that key biodiversity sites	Ongoing through the Lowland
and features are maintained, and to deliver LBAP targets for	Derbyshire Biodiversity Partnership.
habitat creation and management.	
Objective 6: Maintain and enhance the quality and distinctive	aness of the Derwant Valley Mills
Cultural Landscape	eness of the Derwent Valley Mills
24. Define the quality and distinctiveness of the cultural landscape	A Cultural Landscape Statement has
	been added to the Management Plan
	as Appendix 17
25. Carry out conservation area character appraisals and produce	Conservation Area Character
townscape enhancement programmes	Appraisals prepared for Belper and
townscape enhancement programmes	Milford and for Darley Abbey.
	Conservation Area Appraisals have
	Conservation Area Appraisais nave
	been approved by Derbyshire Dales

		District Council for Cromford, Castle
		Top/Lea Bridge/High Peak Junction,
		Matlock Bath and Bonsall.
		A character appraisal for Land
		between the A6 and the River
		Derwent, Belper, has now been
		adopted by the Borough Council.
26.	Carry out environmental improvements within the site	Environmental enhancement
		projects carried out in Belper as part
		of the THI programme. First Round
		success for HLF Landscape Bid
		covering the WHS and Buffer Zone.
27.	Carry out specific improvements at the Clusters, Belper and	A programme of research and
	at Cromford Canal	consultation has been undertaken for
		the Clusters roads as part of Belper
		THI programme. Residents are being
		encouraged to take work further.
		Funding for a programme of repair
		and enhancement at Cromford
		Canal was secured from emda and
		implemented. Derbyshire County
		Council established the Cromford
		Canal Partnership and commissioned
		a Scoping Report on its restoration.
Oh	jective 7: Protect and enhance the character of parks and	
	uded in the English Heritage Register	i gai dello, pai ticulari y those
	Encourage Derbyshire Historic Gardens Society to develop its	Enhancement for Belper River
20.	local list of historic parks and gardens	Gardens completed bar the
	local list of flistol ic parks and gardens	rebuilding of the tea rooms.
20	Review status of Allestree Park	Local Nature Reserve Status
27.	Review status of Allestree Fark	achieved.
0 h	is stine 9. Protost and anhance areas of landscare sharest	
	jective 8: Protect and enhance areas of landscape charact	
30.	Finalise landscape character assessment for Derbyshire	The Landscape Character
		Assessment (LCA) for Derbyshire
		has been completed and published.
31.	Produce over-arching landscape management guidelines	The Landscape Character
		Assessment publication includes
		landscape management guidelines.
Ob	jective 9: Conserve and enhance biodiversity within the si	te
32.	Continue to promote targets and actions within the Lowland	Work ongoing. Development work
	Derbyshire Local Biodiversity Action Plan	begun on developing plan for habitat
		and species work specifically within
		the DVMWHS.
33.	Continue to promote participation in the Environmental	Ongoing. Some Higher Level
	Stewardship Scheme and England Woodland Grants Scheme.	Stewardship applications were
	Continue to seek appropriate agri environment HLS targets	submitted. Promotion ongoing and
	to benefit landscape and biodiversity features	will be included in project above.
34	Continue to promote other grant aid opportunities for	Ongoing. Biodiversity Officer
51.	biodiversity enhancement such as those offered by Landfill	keeping partners aware of funding
	taxes through SITA etc	opportunities.
	LANCE IN OUGH STITICEL	

	r
35. Monitor operation of hydropower sites	Discussions have been held with the
	major hydro power operator
	regarding expansion of hydro power
	in the WHS.
36. Seek, where appropriate, protection and designation for sites	Declaration of Darley and Nutwood
which support priority biodiversity habitats and species	as a Local Nature Reserve.
Objective 10: Ensure that effective measures are in place to o	deal with risks and hazards that
may threaten the site	Oncoing The manager of Palaer
37. Formulate 'Fire Action Plans' for key buildings within the site	Ongoing. The manager of Belper North Mill undertook emergency
	. ,
	and disaster preparedness training and documents to outline the
	emergency planning procedure were
20 Francischer (Fland Artista Disure) fra har heitigte er stickte etter	prepared.
38. Formulate 'Flood Action Plans' for key buildings within the	The Environment Agency began a
site at risk of flooding	strategic review of flooding and flood
	management along the Derwent from Ladybower Reservoir to
	,
20 Establish angoing programming of a glusting to identify other	Derby.
39. Establish ongoing programmes of evaluation to identify other	Protection for the listed Georgian Gangway footbridge at Belper via
risks to key structures within the site and to develop appropriate action plans	installation of a traffic impact
appi opriate action plans	protection system
Objective II. Co endine to information from all common to an	· · · · ·
Objective 11: Co-ordinate information from all sources to pr database	ovide a comprehensive site
40. Establish a GIS database of currently available information	GIS database sits with Derbyshire
about key heritage resources and other assets (including	County Council's Historic
natural heritage and tourism facilities) within the site	Environment Record Officer.
-	Development continues.
41. Identify gaps in information and instigate surveys where	Research gaps identified for further
necessary	work. Some work (eg Rock House,
	Cromford, Bridge Hill House,
	Willersley Castle) carried out.
Objective 12: Encourage and promote further research into	the historical, archaeological and
other values of the site and its constituent elements	
42. Agree an Historical & Archaeological Research Framework	Successful funding bid to English
and Agenda	Heritage.
43. Instigate research through voluntary bodies and research	Research into the history of Darley
institutions	Abbey and Rock House Cromford is
	ongoing. Also Bridge Hill House,
	Belper, and Willersley Castle. Now
	available to view on
4 11	derwentvalleymills.org website
44. Harness the expertise and resources of further and higher	Derby University hosts the
educational institutions	DVMWHS Web Site. Liaison with
	Derby University re Vickers Art
	Prize. Derby University rep on
	Research and Publications Panel.
Objective 13: Encourage a cohesive strategy for the presenta	
45. Establish a Site Collections Working Group	Achieved.

46. Develop site-wide guidelines for presentation,	Development of interpretation material for the former Milford
communication and interpretation	foundry site.
47. Pursue museum development plans	Derby Museums Trust was
	established in October 2012 and
	now has an independent Board of
	Trustees. The buildings and the
	collections remain in the ownership
	of the City Council which is still a
	key funder and stakeholder. Plans
	have continued to develop the Silk
	Mill and architects appointed to
	design the scheme. The project can
	be delivered in phases with a total
	cost of £15-20 million. The ground
48. Ensure nature conservation interests are integrated	floor is planned to re-open in 2013. Ongoing. Development work begun
10. Ensure nature conservation interests are integrated	on developing plan for habitat and
	species work specifically within the
	DVMWHS.
49. Establish an archive of high-quality digital images for	High-quality digital image library
promotional purposes	established and steadily growing.
50. Further develop the website to provide a comprehensive	Increase in use of the DVMWHS
resource on the WHS and its management.	website.
Objective 14: Develop Co-ordinated strategies for site public	
51. Produce summaries of the Nomination Document and	Book version of Nomination
Management Plan 52. Produce an occasional Newsletter and site-wide leaflets	Document still in print. Publication of updated visitor guide
52. Froduce an occasional newsietter and site-wide leanets	and Station to Station leaflets.
53. Encourage organisers of events within the site to encompass	Information provided for distribution
	intermation provided for distribution
	by running event organisers
the world heritage theme	by running event organisers. Support for Derwent Valley Line
	Support for Derwent Valley Line
the world heritage theme	
	Support for Derwent Valley Line event in May 2007.
the world heritage theme 54. Ensure due emphasis is given to the natural environment, in	Support for Derwent Valley Line event in May 2007. Natural environment related
the world heritage theme 54. Ensure due emphasis is given to the natural environment, in	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within
the world heritage theme 54. Ensure due emphasis is given to the natural environment, in	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically
the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS.
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a
the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013.
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events Objective 15: Develop mechanisms to facilitate access to the 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013.
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013.
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events Objective 15: Develop mechanisms to facilitate access to the potential as an educational learning resource 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013. e site and to unlock its full
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events Objective 15: Develop mechanisms to facilitate access to the potential as an educational learning resource 56. Establish and sustain liaison between education providers, 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013. e site and to unlock its full Training of volunteers and staff
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events Objective 15: Develop mechanisms to facilitate access to the potential as an educational learning resource 56. Establish and sustain liaison between education providers, advisers, heritage sites, museums and others to develop and 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013. esite and to unlock its full Training of volunteers and staff within the mills and related sites,
 the world heritage theme 54. Ensure due emphasis is given to the natural environment, in addition to the built environment, in site publicity 55. Encourage and co-ordinate participation from all partners and key sites in the annual Discovery Days events Objective 15: Develop mechanisms to facilitate access to the potential as an educational learning resource 56. Establish and sustain liaison between education providers, advisers, heritage sites, museums and others to develop and exchange best practice, to explore joint initiatives and to 	Support for Derwent Valley Line event in May 2007. Natural environment related activities established within Discovery Days. WHS Officer involved in work to develop plan for habitat and species work specifically within the DVMWHS. Ongoing. Discovery Days is is now a 9 day festival. A Walking Festival is planned for 2013. esite and to unlock its full Training of volunteers and staff within the mills and related sites, made possible through an HLF All

57	Explore the provision of education resources for both schools	Education Working Group for the
	and lifelong learning	DVMWHS established to look at the
		development of new resources.
58.	Pursue the creation of an interactive website, linked to the	Website created and heavily used
	Derbyshire & Peak District Destination Management System.	across the globe.
59.	Extend and enhance the educational resources within the	Resources development progressed
	website.	by the Education Working Group.
		Éducational resources added during
		the year on website, include: Values
		and Attributes, suggestions for
		schools to help them celebrate
		World Heritage Day
60.	Encourage arts and cultural projects involving local schools,	Active DVMWHS Arts Group has
	community groups and others, which will provide material for	completed several projects, including
	the website which can help other educationalists	provision of an arts strategy for the
		Site. It continues to develop projects
		such as the Developer and
		DerwentFLOW.
	Encourage the production of community guides, walking	Publication and launch of DVMWHS
	tours and other interpretation programmes which have a	Souvenir Guidebook. Funding
	minimal physical impact upon the site and encourage use of	secured for Belper Town Walk
	public transport	focusing on the DVMWHS story.
		Station to Station Leaflets produced.
		DVMWHS Walking Festival 2013
		launched.
	Encourage participation in regional, national and international	Being investigated for future
	education projects	development by the Education
(2)		Working Group for the DVMWHS.
	Develop an outreach programme to encourage and support	Developing the use of the Site by
	the teaching of the DVMWHS story within the national	school groups via creation of an
	curriculum	Education Working Group for the DVMWHS.
Ohi	ective 16: Identify and review transportation problems a	
	on routes giving access to the site	in opportunities within the site
	Initiate an Integrated Transport Strategy for the Site	
	Create a walking route along the Derwent Valley Heritage	A long distance pedestrian way along
	Way (Phase I); pursue the creation of a multi-user route	the Valley – The Heritage Way – has
	(Phase 2)	been created.
Obj	ective 17: Investigate the potential for better transport i	ntegration within the site and
buf	fer zone	
66.	Liaise with relevant bodies in development of Local Area	New hourly Monday to Saturday
	Transportation Programmes.	Nottingham-Derby-Matlock service
		continues to operate with rising
		passenger numbers.
-	ective 18: Ensure that Local Transport Plans and the pro	
	viders take into account the conservation needs of the w	
	Liaise with transportation teams in the two highways	Ongoing
	authorities	
-	ective 19: Assess the capacity of individual locations with	
der	ive a sustainable tourism strategy which benefits the loca	l economy

68. Establish liaison with tourism groups on capacity study results	Peak District and Derbyshire DMP
ob. Establish haison with tourishing oups on capacity study results	representation on Tourism, Arts and
	Heritage Sites Panel, which
	U
	developed survey for venues. WHS
	Co-ordinator attends Tourism
	Officer Group
69. Ensure provision of essential infrastructure (first phase)	Considered in the newly adopted
	Action Plan by Derby City Council
	for its part of the WHS.
70. Provide information and support for local shops, tourism	Information packs provided.
providers and potential investors	
Objective 20: Encourage individual visitor attractions to ado	pt the principles of the
Management Plan in their individual strategies	
71. Negotiate with site owners	Branding strategy to strengthen links
	across the WHS has been supported
	and embraced by site owners.
Objective 21: Develop an integrated marketing strategy for	
the critical balance between conservation and tourism	
72. Establish Tourism, Arts and Heritage Sites (TAHS) Panel	Work now undertaken by Site
	Operations and future Tourism and
	Regeneration panels.
73. Produce a marketing strategy	Produced in 2011
Objective 22: Ensure integration of strategies for tourism wi	
strategies pursued by local, county-wide and regional agenci	
74. Establish liaison between TAHS Panel, the Peak District and	
,	DVMWHS highlighted in the East
Derbyshire Destination management Partnership, East	
Midlands Tourism, Derbyshire Tourism Forum and local	Opportunities Study
groups	
Objective 23: Formulise arrangements for the continuing m	
75. Establish constitution of Management Panel, Technical Panel	
and Liaison Panels to form Derwent Valley Mills Partnership	working.
76. Secure sustainable funding and appointment of a Derwent	Enlarged team established.
Valley Mills World Heritage Site Coordinator	
Objective 24: Instigate a continuing programme of consultat	tion and public involvement
	tion and public involvement
77. Prepare a consultation programme. Implement the	
77. Prepare a consultation programme. Implement the	Consultation programme for
	Consultation programme for Management Plan revision
77. Prepare a consultation programme. Implement the programme and monitor results.	Consultation programme for Management Plan revision implemented.
77. Prepare a consultation programme. Implement the programme and monitor results.78. Establish Industry and Commerce liaison panel to ensure	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and
77. Prepare a consultation programme. Implement the programme and monitor results.	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator.
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support,
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value of the plan. 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site.
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value of the plan. 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to identify relevant holdings in other
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to identify relevant holdings in other regional and national institutions.
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to identify relevant holdings in other regional and national institutions. The mapping projects highlighted the
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to identify relevant holdings in other regional and national institutions. The mapping projects highlighted the strengths and weaknesses in the
 77. Prepare a consultation programme. Implement the programme and monitor results. 78. Establish Industry and Commerce liaison panel to ensure economic development interests are involved in the plan Objective 25: Develop a policy for acquiring and maintaining enhance and help interpret the outstanding universal value 79. Establish which collections hold material relating to the World 	Consultation programme for Management Plan revision implemented. Work now a part of the Tourism and regeneration Panel. Establishment of Development Co-ordinator. collections which support, of the World Heritage Site. The Enlightenment! project did two pieces of collections mapping to identify relevant holdings in other regional and national institutions. The mapping projects highlighted the

	weaker areas. The project has led to	
	significant new acquisitions for	
	Derby and Belper museums.	
80. Prepare collections policy	Collections Policy agreed.	
81. Implement the policy	Collections Policy adopted.	
Objective 26: Establish a monitoring regime which informs priorities in the long-term		
82. Develop key indicators for monitoring the site which align	Key Performance Indicators agreed	
with those used by UNESCO in its periodic monitoring	for three year trial period, before a	
regime.	final list of KPIs are agreed.	
83. Produce and disseminate an annual monitoring report	Annual report produced and made	
	available through the DVMWHS	
	website.	
84. Ensure ongoing programmes of evaluation to assess the	Survey work established for the key	
progressive impacts of tourism activities and development.	tourism sites within the DVMWHS.	
85. Review and update the plan at regular intervals	The next quinquenniel review of the	
	Management Plan is about to be	
	completed for submission in 2013.	



A guided tour of the Cromford Mills site.

Priorities for 2013/14

A number of targets for 2013/14 have been identified, which are listed below.

- Repairs to Belper North Mill
- Monitoring of planning applications within the Site and the Buffer Zone
- Maintaining dialogue with the owners of Belper North Mill to ensure improved maintenance
- Supporting the Arkwright Society Building 17 Gateway project
- Supporting the re-visioning and re-development of the Silk Mill.
- Supporting further development of Strutt's North Mill, Belper
- Supporting the Darley Abbey Mills Regeneration Work
- Supporting the dredging of a section of the Cromford Canal
- Supporting the residents' restoration plans for Long Row, Belper
- Supporting development of sustainable and tourism-related transport
- Supporting development of the three WHS regional clusters, and the network necessary to achieve that development.
- Delivering Discovery Days and the Walking Festival.
- Complete the revised UNESCO Management Plan.
- Review and improve the Website
- Development of Research Framework
- Publication of Cromford Revisited

Board 2012/13

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