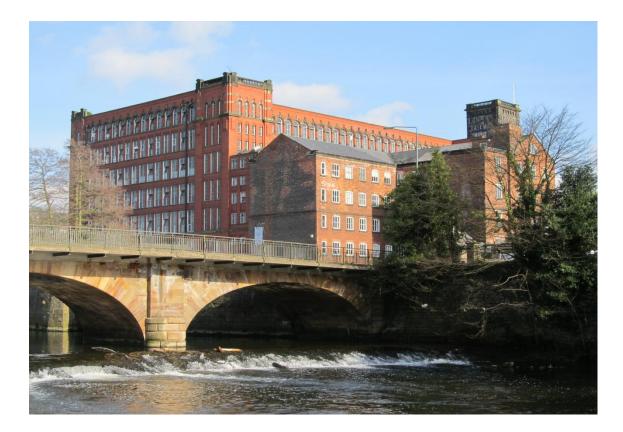


The Valley that changed the World

ANNUAL REPORT 2013 - 2014





Introduction

This report presents an overview of the progress made by the Derwent Valley Mills World Heritage Site (DVMWHS) during the year 2013/14. The year has been a busy one, with the Team engaged in delivering the day to day work which ensures the protection of the Site, alongside the delivery of our *Discovery Days* Festival and a range of externally funded projects. These have been achieved by working with a range of partners.

The Developer music and film residency, hosted at John Smedley Ltd was a partnership in association with the company, QUAD in Derby and the Format International Photography Festival, whose theme for 2013 was 'Factory'. Thanks to a successful Arts Council bid this project produced an exciting residency and performance inspired by the Smedley factory and its sense of place in the Derwent Valley.

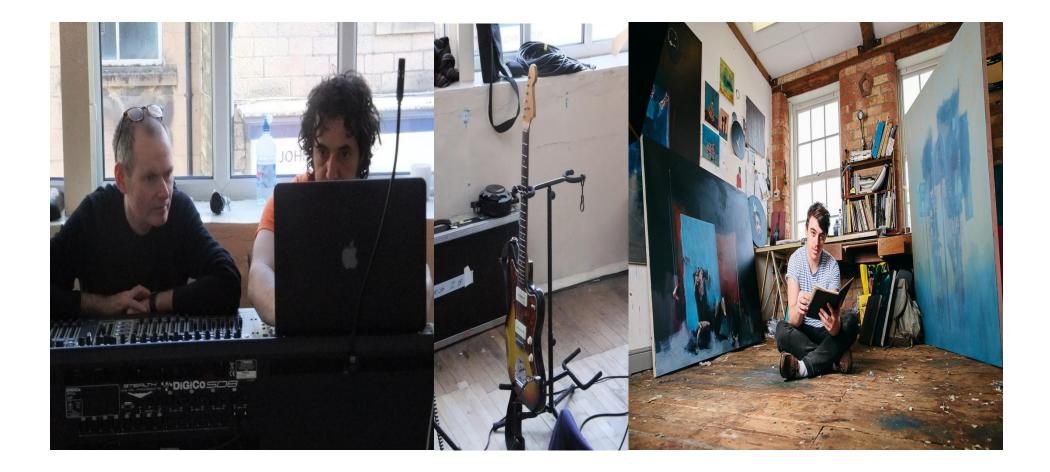
The Vickers Art Prize is based in Derbyshire and is one of the largest and most prestigious art prizes within the UK. The winning artist gains a residency at the University of Derby and produces work inspired by the County. This year the artist was asked to respond to the landscape and people of the DVMWHS. The artist, Bartholomew Beal held a very successful exhibition of the work at Derby City Art Gallery in November 2013.

The All Our Stories project worked with volunteers from the sites within the DVMWHS, providing a mixture of training, site visits and networking. Like so much of the work within this report, it is the work of partnerships, with many of the skills being provided by committed volunteers. This is a trend which will continue as the climate of public funding for heritage and culture continues to grow colder.

Individual partners have worked on their own projects. The ambitious master-plan at Cromford Mills is now in its first phase, with contractors on site and Derby Museums Trust has progressed its *RE:Make* the Museum project. This is an equally ambitious plan for the Silk Mill which will involve local people in the re-imaging of the museum and also in the re-making of it. Once completed these projects will provide high quality gateways into the DVMWHS.

Mark Suggitt

Director



Musician John Parish at John Smedley Ltd

John's guitar

Barley Beal, Vickers Art Prize winner

Chair's Foreword

The Derwent Valley is a truly beautiful place in which to live, work and relax. Its natural beauty is outstanding and it has been a destination for tourists since the 18th century. It has long been known as one of the key sites of Britain's industrial revolution. Its inscription as a World Heritage Site in 2001 recognised its international role in the development of the modern factory system and workers communities in the late 18th century. What happened here was of global significance. It demonstrated an entrepreneurial spirit which was linked to technological and organisational innovations whose influence can still be seen today. Despite major changes within the British economy we are still a major manufacturing nation and a world leader in creativity and innovation.

World recognition has brought both challenges and opportunities within a large site with many different interests and agendas. I believe that the concept of 'Heritage' is not a dead thing. Conserving and celebrating what has happened in the past is important to our sense of place and our concept of who we are. What is left to us is an inheritance, and it is up to us to use this wisely. The last year has been a very busy one and has seen an increase in awareness of the DVMWHS. This is testimony to the efforts of so many organisations and individuals, many of them volunteers, who actively support it.

I would like to take this opportunity to thank all my colleagues on the Board for the time and effort they have devoted to the development of the Site. I would also like to thank the DVMWHS Team for delivering so much of the work and for their continuing enthusiasm in protecting, enhancing and promoting this special place.

Cllr Ellie Wilcox

Chair, Derwent Valley Mills World Heritage Site Board

The Derwent Valley Mills World Heritage Site

The Derwent Valley Mills and the surrounding landscape were inscribed as a World Heritage Site by UNESCO in 2001. The reason for this international recognition is that the valley saw the birth of the factory system, when new types of building were erected to house new technology for spinning cotton. The need to provide housing and other facilities resulted in the creation of the first modern industrial settlements. The Property's Statement of Outstanding Universal Value as expressed through its Values and Attributes is the golden thread which runs through the work of the Partnership.

A Global Heritage

This recognition comes with a responsibility as laid out in the World Heritage Convention, to ensure that the Property is 'protected, conserved, presented and transmitted to future generations'. The UK signed this international treaty in 1984. It informs governments how World Heritage Sites are to be managed. UNESCO sees this duty of care resting with the UK government as devolved to the Derwent Valley Mills World Heritage Site (DVMWHS) Partnership. **Managing the World Heritage Site**

Managing the DVMWHS is complex. It stretches 15 miles (24 km) along the river valley from Matlock Bath to Derby. The sites within it are owned by many different land and property owners and protected through a variety of UK planning and conservation laws. It is also a popular destination for local people and tourists. The aims of the Property are not solely about conservation and protection. It has always had socio-economic aims within its vision and mission.

The Property has a Management Board which has arisen from a locally-based partnership. The partnership is funded by the local authorities, particularly Derbyshire County Council. It also receives advice from specialists and regional, national and international agencies. The Board and the DVMWHS team manage the relationship between the diverse partners to co-ordinate activity; provide advice, facilitating partners to achieve mutually supportive aims. The structure of panels, working groups and the engagement of volunteers ensures that communities have a role and a voice within the management of the Property.

Vision, Mission and Key Aims

Vision

We believe that

The Derwent Valley Mills will...

Celebrate the Outstanding Universal Value of DVMWHS, enabling the global community to enjoy, engage with and be inspired by their legacy.

Be renowned for best practice in WHS management and for its contribution to the local and regional economy.

Be a popular, quality tourist destination, shaping a creative future and become a symbol of regional and national pride.

This will deliver a place which is

- Understood as essentially a **CULTURAL LANDSCAPE** where the historic mills and workers communities are experienced in the beautiful setting of the Derwent Valley, which although altered by human activity has remained largely unchanged since the Industrial Revolution. This is the **SPIRIT OF PLACE** and it this above all which needs to be protected.
- Experienced as a **WORKING LANDSCAPE** where structures and land which have lost their original function find new uses which respect their historic appearance and character and where new development is appropriate and designed to high standards.
- Managed by a strong and trusted partnership where the people living and working within it **ENGAGE IN THE PROCESS OF MANAGEMENT.** A place where the role of the individual property owner is recognised within a collaborative framework.
- An **ESTABLISHED DESTINATION** for Day and Short Stay visitors which has **ATTRACTIONS OF THE HIGHEST QUALITY** with a reputation for excellent **CUSTOMER CARE.**
- A cultural landscape which can be **ENJOYED AT DIFFERENT LEVELS**, ranging from a simple stroll along the canal or a site visit to a long-term exploration of history, technology, archaeology or ecology.

- A LIVING SPACE which is an INSPIRATION for artists and a home for CREATIVE INDUSTRIES.
- A place which **INSPIRES** people to visit it and support its preservation and enhancement at different levels, ranging from investment in local shops and services to sponsorship and philanthropy.



Discovery Days Events in Derby and Cromford

Mission

To maintain the Outstanding Universal Value of the DVMWHS by protecting, conserving, presenting, enhancing and transmitting its unique culture, heritage, economy and landscape in a sustainable manner.

Key Aims

- I. To protect, conserve and enhance the Outstanding Universal Value of the DVMWHS.
- 2. To promote public awareness of and access to the DVMWHS.
- 3. To promote the development of sustainable tourism within the DVMWHS.
- 4. To enhance the economic and social wellbeing of the DVMWHS and its communities.
- 5. To promote public understanding of the DVMWHS by facilitating research.
- 6. To promote educational use of the DVMWHS for formal and informal learning.
- 7. To build strong partnerships with volunteers and local, regional and national stakeholders.
- 8. To work with partners to access funding and deliver projects.
- 9. To manage the Partnership in an efficient and sustainable manner.

The Management Plan

The vision for the DVMWHS is set out within this Plan, which has been developed through extensive consultation with stakeholders and the public. It presents an analysis of the current issues and opportunities facing the Property and presents an implementation and action plan which aims to address them.

Aim I is to protect, conserve and enhance the Outstanding Universal Value of the DVMWHS. Here, policies focus on the statutory and policy framework that will protect the Property against development that will impact on its Outstanding Universal Value and the monitoring and conservation activities that need to be undertaken to ensure that it is effective.

Aim 2 is to promote public awareness of and access to the DVMWHS through a range of social media, publications and activities, including the successful *Discovery Days* festival. It also examines transport issues within the Property and ways to encourage the use of public transport and encouraging new users.

Aim 3 is to promote the development of sustainable tourism within the DVMWHS. The development of the Property as a sustainable tourist destination is an important one. This aim covers marketing activities, arts projects and the actions required by the partnership members to improve the infrastructure and offer of the attractions within the Property.

Aim 4 is to enhance the economic and social wellbeing of the DVMWHS and its communities so that local people and businesses feel engaged with the Property and can gain benefits from it. Data collected on its economic and social impact will assist future funding opportunities.

Aim 5 is to promote public understanding of the DVMWHS by facilitating research. It builds upon an existing body of research and publication into the history of the Property and aims to strengthen partnerships with neighbouring Universities. A key objective is the production of a Research Framework for the Property.

Aim 6 is to promote educational use of the DVMWHS for formal and informal learning. The Property is a destination for local and regional schools. This section aims to further develop partnerships and projects within the Property and also with schools, colleges and universities to enable it to become both a subject for study but also an inspiration for other areas of creativity and informal learning.

Aim 7 is to build strong partnerships with volunteers and local, regional national and international stakeholders. Strong partnerships are essential to the future of the Property in terms of credibility, visibility, delivery of projects and future funding. The role of working with and supporting the many volunteer organisations which aid the Property will continue to be essential.

Aim 8 is to work with partners to access funding and deliver projects and follows logically from the previous aim. Partners within the Property benefit from advice on funding bids and need to co-ordinate bids to maximise success.

Finally, **Aim 9 is to manage the Partnership in an efficient and sustainable manner** through robust internal systems and the securing of adequate long-term revenue resources to support the Partnership. This section also considers the long-term capital projects which, although currently un-funded will have a considerable positive impact on the Property.

A Continuing Conversation

This Management Plan sets out an ambitious but realistic programme which reflects the ambitions of the partners to protect enhance and promote their own properties and also the World Heritage Site. The Plan is not intended to be an inflexible document and it is recognised that the landscape in which the Property operates will always be wind-blown by new issues, challenges and opportunities not known at the time of writing. As a result the DVMWHS Partnership will continue to welcome a dialogue between itself and the many dedicated people who live, work and relax in this exceptional cultural landscape.

This report reviews our progress against these aims.

Summary of major achievements 2013/14

Ι	To protect, conserve and enhance the Outstanding Universal Value of the DVMWHS.			
	 New management plan submitted to English Heritage for final vetting before adoption by UNESCO. 			
	 Responses made to key planning applications within the DVMWHS. 			
	 Monitoring of the DVMWHS in accordance with UNESCO requirements. 			
	Improved maintenance of Darley Abbey Mills.			
2	To promote public awareness of and access to the DVMWHS			
	Newsletter published.			
	Record turn-out for Discovery Days Festival.			
	First Walking Festival for the DVMWHS.			
	World Heritage Site Ambassadors trained at Belper and Darley Abbey.			
	WHS promoted at Darley Abbey Day.			
	 Events equipment purchased – Gazebo, branded displays, foldable tables and chairs. 			

	 Social Media further developed as promotional tools.
	World War One commemorations within the DVMWHS planned.
3	To promote the development of sustainable tourism within the DVMWHS.
	Heritage boat established on the Cromford Canal
	Worked with the Arkwright Society to develop the Cromford master plan.
	Worked with Derby Museums and Galleries to develop the Silk Mill project.
4	To enhance the economic and social wellbeing of the DVMWHS and its communities
	Mills buildings brought back into use as part of the Darley Abbey Regeneration Strategy.
5	To promote public understanding of the DVMWHS by facilitating research.
	 Developed the Research Framework throughout 2013/14
	Launch of Cromford Revisited book.
	WHS Educational Trust publications promoted and sold.
6	To promote educational use of the DVMWHS for formal and informal learning.
	Young Roots Project.
	 Successful bid for Me, My Past, My Future multi-disciplinary project.
	 School visits to key WHS buildings continued.
	School assemblies by Barley Beal.
	All Our Stories Volunteer Project improved knowledge of WHS volunteers.
	Technology Then, Technology Now project launched to improve students' knowledge of the WHS.
7	To build strong partnerships with volunteers and local, regional national and international stakeholders.
	All Our Stories Volunteer Project delivered.
	World Heritage Site Ambassador Training Sessions in Belper and Darley Abbey.
	Work began on a DVMWHS framework for volunteer strategies.
	 Volunteer awards presented for third year.

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	Mobile amplification units acquired for walk/tour guides.
8	To work with partners to access funding and deliver projects
	• Working with the DerwentWISE partnership to secure HLF funding for a £1.767 million Landscape Initiative project.
	• The Arts Council funded The Developer project successfully delivered with John Smedley Ltd and Derby Quad.
	Supported Derbyshire Community Foundation to deliver the Vickers Fine Art Award 2012/2013
	Rural Economy Grant secured for a heritage boat on the Cromford Canal.
	 Secured funding with artist Charles Monkhouse for Derwent Pulse project.
	Funding secured for building restoration with PSiCA grants in Cromford and Belper.
9	To manage the Partnership in an efficient and sustainable manner
	Local authority support maintained.
	 Sponsorship secured for newsletter and some Discovery Walks and Discovery Days activities.



Cllr Ellie Wilcox greets visitors from Toyota City, November 2013

AIM I Policy I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS			
		Protection - Statutory and Policy Framework			
		Action	Activity in 2013/14		
P I.I	ActionGovernment departments, agencies and other statutory bodies responsible for making and implementing national policies and 		New management plan submitted to English Heritage for final vetting before adoption by UNESCO. The Government published its National Planning Policy Framework on 27 March 2012, together with its associated online Planning Practice Guidance on 6 March 2014, as part of its reforms to make the planning system less complex and more accessible, to protect the environment, and to promote sustainable growth. LOCAL DEVELOPMENT PLANS District and Borough councils are responsible for preparing plans and policies for the development and use of land (excluding minerals and waste) in their administrative areas. Derbyshire County Council prepares local planning policies for minerals and waste development, using the still extant Planning Policy Statement 10 for waste matters. Local planning authorities prepare their Local Plans and determine planning applications in the context of the National Planning Policy Framework and regularly updated online Planning Practice Guidance. MINERALS AND WASTE PLANS The Derby and Derbyshire Minerals and Waste Local Plans contain policies which protect interests of acknowledged environmental importance, including the World Heritage Site.		
P I.2	by the develop guidanc manage overall	hin the framework provided Plan, key stakeholders p written and agreed policy ce for the improved ement and conservation of the character and integrity of the /HS as a cultural landscape.	In due course, all Derbyshire Local Planning Authorities will have newly adopted Local Plans, which will provide an up-to-date context for development. In the meantime, for those authorities which do not have such plans, all relevant (old) Local Plan policies have been "saved" that are needed to determine planning applications and guide development. The DVMWHS is covered by policies in the Local Plans for the five planning authorities: Derbyshire Dales District Council, Amber Valley Borough Council, Erewash Borough Council, Derby City Council and Derbyshire County Council.		
P I.3	Ensure	that the DVMWHS, BZ and	The Derbyshire Dales Adopted Local Plan (2005) includes 'saved' policies relating to the protection of lister		

AIM I	TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS				
Policy I	Protection - Statutory and Policy Framework				
	Action	Activity in 2013/14			
accoun regulate (statute	V and setting are taken into t by all relevant planning, ory and policy documents ory and non-statutory) and by ure changes to the planning	 buildings, conservation areas, archaeological sites and heritage features, landscape character, features important within the landscape and for the conservation of historic parks and gardens. Policy NBE 25 relate specifically to the DVMWHS. For full details, policies can be accessed at http://www.derbyshiredales.gov.uk/planning-a-building-control/planning-policy/adopted-local-plan-2005/248-local-plan The District Council's approximate timetable for public consultation on its draft Local Plan is June 2013 with an expected adoption date of May 2014. In addition Derbyshire Dales District Council has Supplementary Planning Documents relating to: Conversion of Farm Buildings; Shop Fronts & Commercial Properties; and Landscape Character. The saved policies of the adopted Amber Valley Borough Local Plan (2006) includes a policy relating to the DVMWHS, its buffer zone and Management Plan. Policy EN7 also relates to landscape character areas and includes reference to the presence and pattern of historic landscape features. Policy EN32 states that planning permission will not be granted for development proposals that would have an adverse impact on the landscape character of a registered Historic Park and Garden. Amber Valley Borough Council has adopted Supplementary Planning Documents on Residential Development (which includes extensions and the conversion of farm buildings), Shop Fronts and Advertisements, Listed Buildings and Buildings in Conservation Areas and Development and Recreational Open Space. A Supplementary Planning Document and Planning Brief for land between the A6 and the river Derwent has also been adopted by the Borough Council. Until the new Local Development Framework is adopted, the saved policies of the City of Derby Local Plan Review January 2006 can be seen at http://www.derby.gov.uk/Environment/Planning/LandUsePlanning/Adopted + City + of + Derby + Local + Plan + Review.htm. These include policy E29 which states that proposals which w			

AIM I	TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS Protection - Statutory and Policy Framework			
Policy I				
	Action	Activity in 2013/14		
		gardens, these include Darley Park and Derwent Park. R6 allows for the conversion of existing buildings in the Darley Abbey Mills complex for certain uses to secure the retention, restoration, maintenance and continued use of listed buildings, providing they are compatible with its architectural and historic character, respecting its important contribution to the DVMWHS. There is now an Interim Planning Statement to guide owners at the Darley Abbey Mills Site.		
		Saved policy MP4 in the Derby and Derbyshire Minerals Local Plan gives protection to interests of acknowledged environmental importance from irreparable or unacceptable damage resulting from mineral development proposals, including the DVMWHS. The Derby and Derbyshire Waste Local Plan applies the precautionary principle relating to the risk of environmental damage from proposed waste development (Policy W4) and Policies W5, W6 and W7 give protection to identified interests of natural and built environmental importance, landscape and other visual interests. The saved policies and progress on preparing the Minerals and Waste Plans is available at		
		http://www.derbyshire.gov.uk/environment/planning/planning_policy/minerals_waste_development_framew ork/default.asp		
		The submission version of the Erewash Core Strategy went to an Examination in Public (EIP) for adoption in the winter of 2013/14. The saved policies of Erewash Local Plan can be viewed at http://www.erewash.gov.uk/planning-building-control/planning-policy/local-plan-saved-policies.html. The submission version of the Core Strategy contains no specific policy relating to the world heritage site. Policy 3.11 of the Core Strategy concerns the historic environment and replaces specific policies on conservation areas, listed buildings, registered parks and gardens and the world heritage site. Policy 3.10 of the Core Strategy concerns design and enhancing local identity. Policy 3.10.4 concerns the conservation of landscape character.		
		Key documents to help in the development of supplementary planning documents within World Heritage Sites were issued in 2009/10:		

AIM I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS			
Polie	cy I	Protection - Statutory and Policy Framework			
		Action	Activity in 2013/14		
			 Protection of World Heritage Sites Circular (DCLG/DCMS) of July 2009 Protection of World Heritage Sites Guidance Note (English Heritage – endorsed by Ministers) In the 2013 Taylor Review of Planning Policy, it was recommended the Circular on Protection of World Heritage Sites needs to be updated, but it was considered important to retain a statement on the relationship between the planning system and World Heritage Sites, as immediate withdrawal ahead of replacement may lead to concern by UNESCO. It was agreed that providing the circular remains in place until an updated version is ready there is no need to retain the English Heritage Guidance Note in the interim. 		
P 1.4	The relevant policies of the Plan, where appropriate, be formally incorporated within Local Development Frameworks and within other statutory plans such as Community Strategies		An aspiration for the Management Plan to be used to inform future Local Development Frameworks and other statutory plans is held by the DVMWHS Conservation and Planning Panel, and will be worked on as opportunities arise.		
P 1.5	adverse	oment which would impact ly on the DVMWHS, its OUV tting should not be ed.	The DVMWHS Partnership responded to 14 planning applications, receiving professional advice from Derbyshire County Council's Conservation and Design Section. No development which would impact adversely on the DVMWHS, its OUV or its setting was permitted.		
P I.6	non-stat protecti	n records of statutory and tutory designations for ion. Historic Environment Record	Records have been maintained. There are 847 listed buildings in the WHS, and 408 entries on the Historic Environment Record. The percentage of the DVMWHS protected by designations (including Scheduled Monuments; Conservation Areas;		

AIM I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS Protection - Statutory and Policy Framework		
Polie	cy I			
		Action	Activity in 2013/14	
	• N	aintenance of local lists, onservation area boundaries ature designations, e.g. SSIs	Local Wildlife Sites; Special Protection Areas; Special Areas of Conservation; Ramsar sites; National Nature Reserves; Sites of Special Scientific Interest; Local Nature Reserves) is 51.3%. The percentage of the buffer zone covered by the same designations is 31.7%.	
P I.7		e need for a Supplementary Document for the S	Currently it is the view of the Conservation and Planning Panel that this document is not required for the whole DVMWHS. A SPD was produced for the Belper Meadows Edge site in 2013/14. The need for an SPD for the whole Site will continue to be reviewed.	

AIM I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS				
Policy	y 2	2 Monitoring and Conservation				
		Action	Activity in 2013/14			
P 2.1	Maintain an accurate picture of the DWMWHS and the physical condition of the built and natural environment.		Over 40 monitoring views of the World Heritage Site were established and recognised by the Derwent Valley Partnership members in 2007/8. The establishment of a baseline reference in 2007/8 has allowed visual monitoring of these views to begin. It has been agreed this survey take			
	•	Maintaining monitoring views Monitor condition of Scheduled Ancient Monuments Maintain and review Heritage at Risk and Register, DCC BAR and Register of Parks and Gardens of Special Interest	place every five years, as part of the quinquennial review for the Management Plan. The latest survey therefore took place in April 2012.			
	•	Monitor the operation of hydropower sites Produce Weirs 'health-check' through DerwentWISE Commission clarification check on DVMWHS and BZ boundaries				
P 2.2	Produ	ce the UNESCO periodic review every 6 years.	The UNESCO periodic review fell within the period of this report and a submission made to World Heritage Centre. The results were incorporated into the new Management Plan.			
P 2.3		ervation and Planning Panel to meet every two months to and comment on planning applications within the DVMWHS.	Meetings took place and reviews and comments were made to the relevant planning authorities. (See P1.5)			
P 2.4		rage owners to maintain, repair and restore buildings in a thetic manner which respects the authenticity of the VHS.	PSiCA scheme continued. This was the final year of English Heritage funding for the scheme, but local authority funding will continue in 2014/15.			
		Maintain PSiCA scheme	Specialist advice is available through the Conservation and Design Section of Derbyshire County Council.			

AIM I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS				
Polic	y 2 Monitoring and Conservation					
		Action	Activity in 2013/14			
		• Provide specialist advice to owners especially in relation to conservation plans, funding for repairs, projects etc.				
P 2.5	 Ensure that new developments within the DVMWHS are of high quality design and construction quality through Pre-application dialogue Planning process 		During the year the Conservation and Planning Panel have responded to applications and made particular reference to the design of schemes. Pre- planning conversations took place with John Smedley Ltd with regard to their proposals at Lea Mills and the Panel and the Board commended the quality of design in this instance. Smaller planning proposals are also a matter of selecting the right materials and the Panel's responses always highlight these.			
P 2.6	Work with owners to produce a prospectus and master-plan (inc. a conservation management plan) for an appropriate re-use of Belper North and East Mills		The condition of the East and North mills at Belper remain a major concern for the Partnership and liaison with the owners has continued throughout the year. The Board will visit the Site in April 2014. Currently the market is not strong enough to attract investors onto the site and the increasing conservation deficit of the two properties will not aid this process.			
P 2.7	Secure	DC funding for, and complete repairs to Darley Abbey Mills	The Darley Abbey Partnership continues to be effective, with the Mills receiving funding from both Derby City Council and English Heritage during 2013/14. Patterns Properties have now purchased the North Mill and have ambitious plans to develop it.			
P 2.8	Seek, where appropriate, designation for sites which support priority habitats.		No such sites were brought to the Partnership's attention during 2013/14			

AIM I		TO PROTECT, CONSERVE AND ENHANCE THE OUTSTANDING UNIVERSAL VALUE OF THE DVMWHS			
Polic	y 2	Monitoring and Conservation			
		Action	Activity in 2013/14		
P 2.9	Deliver HLF funded DerwentWISE Landscape Heritage Initiative within DVMWHS.		The DerwentWISE project received its second stage pass in 2013 which released £1.767 million over the next 5 years. Mark Suggitt, the DVMWHS Director has become the vice-chair of the project board and Cllr Ellie Wilcox (Chair of the Partnership) is also the Derbyshire County Council representative on that board. Mark Suggitt was on the selection panel for the Project Manager post. Tania Pells was appointed and will take up her post in April 2014.		
P 2.10	Implement the Canal Management Plan within the DVMWHS including dredging the Cromford Canal from Cromford to High Peak Junction.		Dredging was completed by Derbyshire County Council for the Cromford Canal from Cromford to High Peak Junction, which has allowed the Friends of the Cromford Canal to operate their narrow boat for public use.		
P 2.11	Disaster/Business Continuity Plans (especially relating to fire and flooding) should be in place at all key sites and reviewed and updated as necessary.		A partnership between the DVMWHS and York Archaeological Trust/Trent Peak Archaeology has been established and a bid submitted to English Heritage to conduct research on historic climate change impacts within the Derwent Valley. A grant of £52,000 was awarded for the work to begin in 2014/15. This will inform partners of future climatic change and inform their disaster planning.		
P 2.12	especi	e with flood prevention developments in the lower Derwent ally in relation to appropriate measures to alleviate flooding ut impact on OUV.	The DVMWHS has been represented on consultations by the <i>Our City,</i> <i>Our River</i> group, and contributed to discussions on the most appropriate ways forward, particularly at the Darley Abbey Mills complex.		

AIM 2		TO PROMOTE PUBLIC AWARENESS AND ACCESS TO THE DVMWHS 3 Promoting Awareness				
Polie	cy 3					
		Action	Activity in 2013/14			
P 3.1	 Maintain and develop DVMWHS's digital presence. WHS website improved, maintained and developed (possibly in association with DerwentWISE) Continue to use Facebook and Twitter 		The website will be updated in 2014/15 in association with DerwentWISE A brief has been developed and the project will go to tender in the new financial year. The Facebook and Twitter page continue to be used to promote events and discussion. Facebook 226 likes Twitter 2,600 followers.			
P 3.2	Extend the DVMWHS road signage on to the M1 at Junction 28.		Currently there is no external funding to deliver this extension to the signage.			
P 3.3	Encourage attractions to use DVMWHS logo on their external signage.		Cromford Mills continue to badge their signage with the DVMWHS logo. Derby Silk Mill has a new sign which uses the DVMWHS logo.			
P 3.4	Produce the annual newsletter for September each year.		The 2013 Newsletter was produced with support from Rolls Royce. (£2,500)			
P 3.5	Deliver annual Discovery Days festival in October.		There were 15,135 visitors to Discovery Events in October 2013. The programme featured over 100 events across all the key sites within the DVMWHS.			
P 3.6	Deliver talks and lectures to appropriate groups, organisations and conferences.		 Talks and lectures delivered by the WHS team throughout the year at Ashbourne Library EMMS Annual Conference, Leicester Holbrook WEA AGM. South Yorkshire historians group, Willersley Castle. 			

AIM 2		TO PROMOTE PUBLIC AWARENESS AND ACCESS TO THE DVMWHS			
Polie	cy 3	Promoting Awareness			
		Action	Activity in 2013/14		
P 3.7	Develop the cluster groups at Belper (2012/13), Cromford (2014) and Derby (2013) to provide awareness training for local shops and businesses.		Belper Cluster Group continued to meet and develop projects, including the Belper Ambassador training scheme for businesses. An online Belper events calendar was produced to promote activities taking place in and around the town.		
P 3.8	Promote the DVMWHS through tourism/twinning and regeneration activities.		Adverts were placed in the Visit Peak District Destination and Welcome guides as well as being listed on the VPD website.		
P 3.9	Recruit a small number of high profile Champions.		Letters were written to a range of individuals but did not elicit positive responses.		

AIM 2		TO PROMOTE PUBLIC AWARENESS AND ACCESS TO THE DVMWHS			
Polic	cy 4	4 Transportation			
		Action	Activity in 2013/14		
P 4.I	Ensure that Local Transport Plans and other transport providers take the OUV and conservation needs of the DVMWHS into account.		Liaison with Network Rail has continued throughout the year in respect of the Midland Mainline electrification process.		
P 4.2	Continue to attend meetings of the Derwent Valley Community Rail Partnership.		The Derwent Valley Line continues to enjoy rising passenger numbers with 600,000 journeys made p.a. The DVMWHS team continues to attend the Community Rail Partnership's meetings.		
P 4.3	Investigate opportunities for developing a cycle route through the DVMWHS.		The Derwent Valley Heritage Trust has developed a working party to develop an off-road cycling route along the DVMWHS from Matlock to Derby. The DVMWHS team has attended meetings and the working party is currently undertaking a mapping exercise to test the feasibility of a route.		
P 4.4	Promote public transport options on DVMWHS promotional material.		All DVMWHS leaflets which promote events and attractions give details of public transport.		
P 4.5	 Work with partners to provide high quality access for those with mobility needs, without compromising the OUV and integrity of the Site. 		The Director has worked with Derby Museums Trust and their architects on the development of the Silk Mill. Building 17 at Cromford will have full disabled access and a lift to the work		
P 4.6	Work w	vith AVBC to identify coach drop-off points and parking in	units on the upper floors. No further work has taken place. Proposals for a coach drop-off point in		
	Belper.		the Field Lane car park were felt to be unworkable because of the narrow access from the A6.		

AIM 2		TO PROMOTE PUBLIC AWARENESS AND ACCESS TO THE DVMWHS		
Polic	cy 4	Transportation		
		Action	Activity in 2013/14	
P.4.7	Ensure their sit	each attraction effectively promotes public transport option to e.	The attractions publicity material does promote public transport.	

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABL	E TOURISM WITHIN THE DVMWHS	
Poli	cy 5	Marketing		
		Action	Activity in 2013/14	
P 5.1	Implement the marketing strategy as laid out in the Tourism and Marketing Strategy. (subject to funding)		This has been done to a limited extent due to the limitations of existing funding. Currently there is insufficient funding to develop segmented marketing campaigns in the three clusters identified within the Strategy.	
P 5.2	Conduct Citizen's Panel survey on DVMWHS annually.		This was not conducted in February 2013 as it is planned to conduct more detailed market research after the opening of the Gateway at Cromford Mills in 2014/15.	
P 5.3	Maintain liaison with VPD to ensure linkage with regional tourism strategy.		The Partnership continued to liaise with the Tourism MDO and the Director attended their annual conference in March 2013. VPD are a partner in the developing <i>Derwent Pulse</i> project.	
P 5.4	Produce annual Visitor Guide.		40,000 copies of the 2013 Visitor Guide were produced and distributed.	
P 5.5	Produce	e Discovery Days leaflet.	Discovery Days promotional material was produced for and distributed for the Festival.	
P 5.6	Produce trade display materials for DVMWHS.		A high quality portable display was commissioned as a part of the <i>All our Stories</i> project. This has been used at a number of events within the region to promote the Site in a professional manner.	
P 5.7	Provide information and support to local businesses, tourism providers and potential investors.		The Ambassador Scheme continued to train front-of-house staff in Belper, and the scheme was successfully extended to Darley Abbey. Information was circulated to a wide spectrum of the Belper community at Cluster Group meetings.	

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABLE TOURISM WITHIN THE DVMWHS		
Policy 5		Marketing		
	Action		Activity in 2013/14	
P 5.8	Create data base and mailing list of accommodation providers.		This has been created and has 500 providers within the DVMWHS and wider Derbyshire area.	



Berkins Court, Belper

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABLE TOURISM WITHIN THE DVMWHS Arts		
Polie	c y 6			
		Action	Activity in 2013/14	
P 6.1		Inding to develop arts activities, following the guidelines within MWHS Arts Strategy. Develop Derwent Pulse project with artist Charles Monkhouse Contribute to Derbyshire Year of Culture in 2015 Continue to support Vickers Art Prize	 An application to the Arts Council Grants for the Arts programme was submitted in the autumn of 2013 and an award of £135,000 was awarded in early 2014. Charles Monkhouse was contracted to deliver the project and work began to refine the project design and appoint a team to deliver it. The DVMWHS Director continued to attend planning meetings for the proposed year of culture which will be promoted in Derbyshire in 2015. The 2012/13 Vickers Arts Prize, which drew inspiration from the DVMWHS concluded with a very successful exhibition at Derby Art Gallery. The artist, Barley Beal enjoyed a high number of sales and has continued to develop his practice in London. There is funding to allow the award to continue in 2014 and the Director will continue to sit on the advisory board. 	
P 6.2		that local and regional artists are represented within the ery Days festival.	The following artists were involved during the 2013 festival; Carolyn Roberts: Connecting Threads installation, Cromford. Barley Beal: St Mondays exhibition. Derby Art Gallery. Mansfield woodcarvers. Cromford. Mosaic making: Wirksworth. Folk Musicians, Belper. Derbyshire Poet Laureate. 1623 Theatre Company, Belper. QUAD, Derby.	

AIM 3 Policy 6		TO PROMOTE THE DEVELOPMENT OF SUSTAINABLE TOURISM WITHIN THE DVMWHS Arts		
P 6.3		in and develop good working relationships with local arts ations through the DVMWHS Arts Working Group.	The Arts Working Group has met throughout the year and ensured the sharing of information with the Arkwright Society, Amber Valley District Council, Derbyshire Dales District Council, Derby Museums, Fleet Arts, DerwentWISE and Derby City Council. Key projects were the delivery of The Developer in April 2013 and the planning and funding applications for DerwentWISE and Derwent Pulse.	



Darley Abbey Mills

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABI	LE TOURISM WITHIN THE DVMWHS	
Policy	7 Attractions and Infrastructure			
		Action	Activity in 2013/14	
P 7.I		rer phase one of the Cromford Mills master-plan, including the IWHS visitor centre.	Work on the first contract within Phase One continued throughout the year alongside fund-raising activity for the second contract which should be let in 2014/15.	
P 7.2	Continue to develop the further phases of the Cromford Mills master-plan.		Work will begin once the first phase has been delivered.	
P 7.3	Continue to develop Derby Museums Trust.		The Trust continued to develop over the year. The Interim Director (Nid Dodd) completed the staff re-structure which produced more flexible roles responsive to contemporary demands upon the Service. A new Director (Tony Butler) was appointed in December 2013.	
P 7.4		er phase one of the Silk Mill/The Engine master-plan, opening round floor.	The Museum completed renovation and asbestos removal of the ground floor and re-opened it to the public in May 2013. The Trust continued to develop its bid to the HLF and this was submitted on time. The bid was reviewed by the HLF and was not successful at National Committee due to the high number of large bids. The feedback received was positive and the HLF wishes the Trust to re-submit the bid (with some revisions linked to storage of collections and flood prevention) in 2014/15.	
P 7.5	Inves •	museum and café	The company continued to concentrate on developing its business activities during the year, in what remained challenging trading conditions. It also continued to invest in its archive and the cataloguing of the collections. <i>The Developer</i> project, which took place in early April 2013 led to the	

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABLE TOURISM WITHIN THE DVMWHS			
Policy 7		Attractions and Infrastructure			
		Action	Activity in 2013/14		
			production of a high quality film about the manufacturing process which will be used in the future. It is an excellent substitute for factory tours when it is not possible to deliver these at times of high production.		
P 7.6		Hop facilities on the Cromford Canal in line with its agement Plan Passenger Boat Service on Cromford Canal between Cromford and High Peak Junction Canoeing allowed from Cromford to High Peak Junction Construct new Access for All ramp to Leawood pumphouse Make towpaths up to Access for All standard	 The Friends of Cromford Canal successfully fund-raised for a narrow boat to operate on the Canal and it has been working throughout the year, earning income for the charity. Canoeing on the canal is organised through the DCC Countryside Service. The towpath from Gregory Tunnel to High Peak Junction was resurfaced to Access for All standards. A Changing Places facility was also provided in the toilet block at Cromford and a mobile phone trail was established from Cromford to High Peak Junction in association with Derbyshire Wildlife Trust. This highlighted both historical and natural highlights along the canal. The Derbyshire County Council Countryside Service continues to work with organisations and volunteers to conduct cleaning and maintenance along the canal. 		
Р 7.7		he DVMWHS Interpretation Plan to inform future pretation.	The Interpretation Plan helped formulate the HLF bid for DerwentWISE. It has also supported the interpretation for the gateway Centre at Cromford and volunteer training.		
Р 7.8		cement of Tea Rooms in Belper River Gardens appropriate to location on the EH Historic Parks and Gardens List.	Further design work for the replacement of the Swiss Tea Rooms took place, accommodating concerns raised by English Heritage and the DVMWHS Partnership.		

AIM 3		TO PROMOTE THE DEVELOPMENT OF SUSTAINABLE TOURISM WITHIN THE DVMWHS 7 Attractions and Infrastructure			
Policy	7				
		Action	Activity in 2013/14		
P 7.9		ify funding opportunities for development and refurbishment plays and facilities at High Peak Junction.	Funding was not secured during 2013/14.		
P 7.10	Deve	lop a sustainable future for Belper North Mill Trust. Update displays Develop events and educational programmes Develop volunteering	 The Trust is in the process of submitting a bid to the HLF Transition Fund in 2014/15. They have received support from the DVMWHS Team. These will be re-designed and improved in 2014/15. A Sharing Heritage grant from the HLF allowed for a major redisplay of the museum's main gallery and the creation of a temporary exhibition space, for which the DVMWHS Partnership provided most of the images and text. 		
P.7.11		inue to work with Pattern's Properties on the conservation levelopment of Darley Abbey Mills.	The Partnership supported the planning application for a wedding venue to be developed in the North Mill. The plans were sympathetic to the existing structure.		
P.7.12	Com	mission report into future usage of Crossroads Farm, Belper.	This property is expected to be put on the market in 2018. The Partnership will investigate interest in a suitable mixed use proposal in 2015/16.		

AIM 4		TO ENHANCE THE ECONOMIC AND SOCIAL WELLBEING OF THE DVMWHS		
Polie	cy 8	Economic and Social Wellbeing		
		Action	Activity in 2013/14	
P 8.1	Collect	visitor data from attractions and analyse economic impact.	In 2013-2014 the total recorded visitors for Masson Mill (Museum & Shopping Village), Middleton Top, High Peak Junction, John Smedley, Strutt's North Mill, Belper River Gardens, Cromford Mill, Derby Museums (Silk Mill, Pickford's and Museum and Art Gallery) were 655,175.	
P 8.2	 Promote the positive benefits of WHS status to local businesses and property owners. 		This continues to be done through responding to planning applications.	
P.8.3		age developers to bring forward schemes that have identifiable s for the DVMWHS.	 The work of the Conservation and Planning Panel achieves this by giving advice which Improves the look of the DVMWHS through using appropriate materials. Maintains OUV. Supports appropriate economic development. 	
P.8.4		age the generation of hydro-electric power by owners and ommunity groups.	Work on developing a community enterprise company to generate hydro- electricity in Belper has continued during the year.	
P.8.5		ue to develop sites for economic use at Cromford Mills (See P.7.2) Darley Abbey	Cromford: The work on converting three floors of Building 17 for business use has continued throughout 2013/14. Darley Abbey: Pattern's Properties continue to refurbish the Site and offer units to the private sector. Darley Abbey Mills is now recognised as a hub for small and medium sized creative enterprises in Derby.	

AIM 5		TO PROMOTE PUBLIC UNDERSTANDING OF THE DVMWHS BY FACILITATING RESEARCH			
Polic	cy 9	Encourage and promote further research into the Property			
		Action	Activity in 2013/14		
P 9.1	Produc	e a Historical & Archaeological Research Framework.	The English Heritage funded project has continued throughout 2013/14. A series of successful workshops have been held and the research themes and objectives planned. The project has attracted support from Universities, individuals and local organisations.		
P 9.2	Instigat	e research through voluntary bodies and research institutions.	See below		
P 9.3		p relationships with the University of Derby, the University of gham and regional museums and archives.	 Stories of Change ~ Connected Communities: This project was presented to the Site Operations Panel in June 2013 prior to its submission. It was submitted to the Arts and Humanities Research Council (AHRC) Connected Communities programme with a projected budget of £1.5 million over 3 years. This consortium bid, led by the University of Sheffield and the Open University was successful. Partners include the universities of Bath, South Wales and Exeter.) Entitled Stories of Change: Connecting communities and energy in the past, present and future it is based on sites in the Midlands, London and Wales and aims to reveal the dynamism and diversity in the relationship between society and energy in the past and present in order to catalyze popular and political imagination regarding potential low carbon futures. The project has three strands, one of which, <i>Future Works</i>, will investigate the past, present and future of industrial making in factory and industrial sites in the Derwent Valley region. The aim is to work with communities on imagining and addressing future energy use within industry. There will 		

AIM 5		TO PROMOTE PUBLIC UNDERSTANDING OF THE DVMWHS BY FACILITATING RESEARCH				
Polic	y 9	Encourage and promote further research into the Property				
		Action	Activity in 2013/14			
			be an arts and cultural programmes that will commission and co-produce a body of new documentary and creative work. The outputs will range from academic papers, to web-based video TV films as well as generating resources for lifelong learners. As the project develops it will be able to fund projects in association with organisations within the DVMWHS.			
			Global Cotton Connections: The DVMWHS is also a partner in this AHRC funded project which seeks to examine the global histories and legacies of cotton in the Derbyshire Peak District, including Slavery. Led by Nottingham University (with partners from the universities of Leicester and Sheffield) it will examine these themes through active engagement with local groups, including those of BME heritage. The project runs from February 2014 to January 2015.			
P 9.4	Researc	ch & Publications Panel to meet quarterly.	 The Panel has continued to meet regularly during the year and have made valuable contributions to Cromford Revisited 			
			The proposed interpretation at Cromford Mills			
P 9.5	Work v	with the DVMWHS Educational Trust to publish new research. Publish research papers on the DVMWHS website Secure funding to publish <i>Cromford Revisited</i>	The Partnership has worked closely with the Trust. Board member John Beswarick is Treasurer of the Trust and Mark Suggitt also attends the meetings. The publications are now all safely stored within the secure library store at County Hall in Matlock.			
			A major achievement in 2013 was the publication of Cromford Revisited by			

AIM 5		TO PROMOTE PUBLIC UNDERSTANDING OF THE DVMWHS BY FACILITATING RESEARCH				
Polic	cy 9	Encourage and promote further research into the Property				
		Action	Activity in 2013/14			
			Christopher Charlton and Doreen Buxton. Early sales have been encouraging.			
P 9.6		n DVMWHS Acquisition & Disposal Policy in association with hire Museums Forum.	The Acquisition and Disposal policy remains in place and helped to inform the collecting choices for the HLF funded <i>Enlightenment!</i> Project, which included Derby Museums Trust, Belper North Mill Trust and was led by Derbyshire Museums. The full colour catalogue was published in 2013. The Director wrote one of the forewords to the book.			
P 9.7	Develop international links that are relevant to the DVMWHS.		 Plans were made for a visit from representatives of the Blackstone Valley Tourism Council based at Pawtucket, Rhode Island, USA, to celebrate the 20th anniversary of twinning between Pawtucket and Belper, Blackstone Valley and Amber Valley in July 2014. The links were forged through the Samuel Slater story – Slater absconded from Strutt's mills in Belper, taking the knowledge of water-powered cotton spinning and mass-production to America, where he began the American Industrial Revolution with the opening of his mill at Pawtucket. The Arkwright Society attended the ERIH (European Route of Industrial Heritage) conference in Germany in 2013 and will be hosting the event at Cromford in 2014, the first time it has been held in the UK. A group of civic guests from Toyota City, Japan visited the DVMWHS in November 2013. 			

AIM 6		TO PROMOTE EDUCATIONAL USE OF THE DVMWH	S FOR FORMAL AND INFORMAL LEARNING:		
Policy 10		Promoting Learning			
		Action	Activity in 2013/14		
P.10.1	sector, potent	in and develop links with the formal and informal learning heritage sites and museums to share best practice and ial partnerships, providing a dynamic and flexible learning offer ople of all ages, abilities and backgrounds. Maintain Education Working Group. Develop the DVMWHS learning plan. Monitor and respond to changes in National Curriculum and schools governance	Activity in 2013/14 The DVMWHS Education Working Group met quarterly. This group bring together learning providers and site education staff from along the valley to share best practice, co-ordinate DVMWHS related education an learning projects. In this context 'education' covers elements of learning for all ages, abilities and groups. The membership has undergone change with some staff taken on at certain sites with learning, education, volunteer, events and promotion elements included in their job descriptions. Two new staff have been appointed at Cromford Mills. During 2013-14 the DVMWHS Education Co-ordinator began a new learning plan for the DVMWHS covering the priority education and learning projects for each individual site and provider and wider cross site co-operative projects. This will be completed during 2014-15. Derbyshire Environmental Studies Service (Derbyshire County Council) continues to support the learning work of the DVMWHS.		
P.10.2	Develo DVMV	pp formal and informal learning resources based on the VHS. Work with groups of young people in developing web-based resources and smart phone applications which will help make the DVMWHS more accessible to a target audience. Encourage schools and colleges to use public transport to the	The application for the HLF Young roots project, in association with Derbyshire Environmental Studies Service was made in April and the funding awarded in July 2013. The project, which involves young people in digital technology, began in September. (See 10.3)		

AIM 6		TO PROMOTE EDUCATIONAL USE OF THE DVMWHS FOR FORMAL AND INFORMAL LEARNING: V 10 Promoting Learning				
Polic	y 10					
		Action	Activity in 2013/14			
		DVMWHS.				
P.10.3	 Develop projects involving local schools and community groups. As partnerships continue to grow with local schools at both primary and secondary level there is the opportunity to develop a variety of projects around DVMWHS initiatives including Arts Literature History Involving young people in the strategic development of the DVMWHS 		e ,			
P.10.4		ct market research and produce promotional materials for g markets.	The educational offer within the WHS continued to be promoted through an A4 leaflet available to schools and other educational bodies.			
P.10.5	 Develop relationships with the Universities of Derby, Nottingham and Nottingham Trent in respect of Joint projects Teaching Student attachments and resources 		 The DVMWHS Director continues to be a member of the Vickers Art Prize steering group, (The prize is now one of the largest in the UK) of which the University of Derby is a major partner. The prize holder delivered workshops to schools within the DVMWHS as well as the exhibition at Derby Art Gallery. Derby University is also a key partner within the DerwentWISE project, a well as continuing to host the DVMWHS website. 			

AIM 6 Policy 10		TO PROMOTE EDUCATIONAL USE OF THE DVMWHS FOR FORMAL AND INFORMAL LEARNING: Promoting Learning		
			Susanne Seymour from Nottingham University has contributed to the interpretation at Cromford Mills.	
			The HLF Young Roots Project <i>Technology Then, Technology Now</i> work in association with Derbyshire County Council Environmental Services, Nottingham Trent University, Trent & Peak Archaeology, and Highfields School and Belper School. (See P 10.3)	
P.10.6		ce on-going qualitative and quantitative evidence of the role of g in the work of the attractions, including income generation.	This will be prioritised for 2015/16.	

AIM 7		TO BUILD STRONG PARTNERSHIPS WITH VOLUNTEERS AND LOCAL, REGIONAL, NATIONAL AND INTERNATIONAL STAKEHOLDERS:			
Polic	y I I	Partnership Working			
		Action	Activity in 2013/14		
PII.I Develop regular liaison with volunteer organisations through • DVMWHS Partnership Forum • DVMWHS Panels • Parish Councils • Informal Cluster groups		WMWHS Partnership Forum WMWHS Panels arish Councils	Volunteer organisations continue to be represented on the Partnership Forum, Panels and Cluster Groups.		
P 11.2	II.2 Continue annual awards for volunteers		Awards were given to a number of WHS volunteers at an awards ceremony in Milford, after a familiarisation tour for the volunteers.		
P 11.3	 Develop training programmes for volunteers Deliver HLF Our Stories project 		The DVMWHS secured £7,300 from the Heritage Lottery fund through the All Our Stories programme for a volunteer development project. This included site visits to share good practice and also training sessions run by Nottingham and Leicester Universities on audio, video recording and use of social media. Four films were produced (one for the WHS, and one each for the northern, central and southern clusters) that can be viewed on a smartphone by downloading the Aurasma application.		
P .4	Maintain and develop sound working relationships with EH, NE, AC and HLF at a regional and national level.		Contact has been maintained with the key regional agencies throughout the year. An annual meeting with the HLF took place and meetings with English Heritage officers were maintained via the Conservation and Planning Panel and the emerging Research Framework. Natural England and the Peak District National Park were involved in the planning stages o the Derwent Pulse project.		

AIM 7		TO BUILD STRONG PARTNERSHIPS WITH VOLUNTEERS AND LOCAL, REGIONAL, NATIONAL AND INTERNATIONAL STAKEHOLDERS:				
Polic	уП	II Partnership Working				
		Action	Activity in 2013/14			
P.11.5	Maintain and develop sound working relationships with Universities, especially Derby, Nottingham, Nottingham Trent and Sheffield.		The Research Framework process has developed the Site's relationship with the Universities of Nottingham, Derby and Sheffield, who all sent representatives to the research planning workshops. These were attended by staff from Exeter University and the Open University.			
P 11.6	regional o • A • D	and develop sound working relationships with local and organisations through attending meetings of and liaising with S and BNMT IVLCRP IMF	The Partnership Board and Team have continued to work closely with both the Arkwright Society and the Belper North Mill Trust. The <i>All Our</i> <i>Stories</i> project promoted increased networking between the sites. In addition staff supported the development of the Building 17 project and assisted the North Mill Trust in respect of funding applications and the drafting their 5 Year Development plan.			
			Team members continued to attend meetings of the Derwent Valley Line Community Rail partnership. Passenger numbers on the line are now around 600,000 p.a. with an increase in the usage of Cromford and Matlock Bath and Matlock stations.			
			The Director continues to attend meetings of the Derbyshire Museums Forum and was a keynote speaker at the East Midlands Museum Service conference in Leicester on 1 November 2013.			
P11.7		elationships with local companies to encourage corporate f the DVMWHS.	Rolls Royce contributed £2,500 toward the production of the 2013 Newsletter.			
P11.8	Develop links with international sites influenced by the Arkwright system.		See P 9.7			

AIM 8		TO WORK WITH PARTNERS TO ACCESS FUNDING AND DELIVER PROJECTS			
Polic	y /2:	12: Partnership Funding			
		Action	Activity in 2013/14		
P 12.1		inate funding bids from within the Partnership and inform s (ACE, HLF etc.)	The Team has monitored funding applications from partners and updated the HLF of these bids to ensure that there is no overlap of objectives.		
P 12.2	Identify funding sources and disseminate information to the Partnership.		The Development co-ordinator cascades information on funding opportunities to all partners and provides guidance where requested.		
P 12.3	2.3 Secure a mechanism which allows DVMWHS to apply directly for funding.		Currently the DVMWHS can apply directly to the Arts Council for funding and is able to collaborate with partners if the funding criteria require charitable status.		
P 12.4	.4 Map businesses within the DVMWHS and investigate how they can become involved and supportive of DVMWHS activities		This will be a priority for 2015/16.		
P 12.5	Work with	and support the DerwentWISE project.	The Director is vice-chair of the Partnership and attends Board meetings. Projects will begin in 2014/15.		

AIM 9		TO MANAGE THE DVMWHS PARTNERSHIP IN A	AN EFFICIENT AND SUSTAINABLE MANNER		
Policy	y 13: Managing the Partnership				
		Action	Activity in 2013/14		
P 13.1	Plan and	ate the adoption and implementation of the Management iaise with partners to maintain and enhance the present ip approach.	The Plan has been submitted to English Heritage for approval by them, DCMS and UNESCO in 2014/15.		
P 13.2		S Board and Partnership Forum to meet at least 3 times a Board to set strategic direction.	The Board met four times and the Partnership Forum met twice in the year.		
P 13.3	Assist suc	cession planning at Masson Mills and BNMT.	Awaiting opportunity / invitation from owners.		
P 13.4	Produce Annual Work-plan setting out actions linked to key aims.		This was produced and approved by the Board.		
P.13.5	Prepare for revision of Management Plan in 2018.		This will be started in 2016/17.		
P 13.6	 Seek adequate funding for the DVMWHS Key stakeholders to provide adequate baseline funding Seek new forms of revenue income Maximise income from grant giving organisations 		The DVMWHS investigated a Visitor Giving scheme based on the <i>Nurture Lakeland</i> model. Discussions took place with VPD and the National Park to see if they were interested in expanding the scheme. Currently the scheme is on-hold until the completion of the 2015 <i>Made in Derbyshire</i> Festival which could act as a spur for this project across the County. The table below lists funding to the DVMWHS (excluding partners) during 2013/14.		

	Project	Awarding Body	£
	Discovery Days	Belper Town Council	300
	Me, My Past, My Future	Arts Council England	1,800
	Derwent Pulse	Arts Council England	9,500
	Derwent Pulse	Arts Council England	135,000
	Newsletter	Rolls Royce	2,500
	Environmental Research	English Heritage	52,000
	Project		
	Total		201,000
entify long-term capital projects and monitor opportunities for	See P 14		
hem. (See Policy 14)			

AIM 9		TO MANAGE THE DVMWHS PARTNERSHIP IN AN EFFICIENT AND SUSTAINABLE MANNER				
Policy	14	14 Long-Term Capital Projects				
		Action	Activity in 2013/14			
P 14 .1	Compl	etion of Cromford Mills master-plan.	Work progressed on Phase One.			
P 14.2	Completion of repairs to Darley Abbey Mills.		Repair work continued with financial support from English Heritage and Derby City Council.			
P 14.3	Compl	etion of Silk Mill as major attraction.	Submission of bid to HLF.			
P 14.4	Production of master-plan for Belper North and East Mills		No progress in 2013/14.			
P 14.5	Repair and conservation of road surfaces, Belper Clusters.		Local group is developing in order to fund-raise for this work.			
P 14.6	Repair and conservation of paving, North Street Cromford.		No progress in 2013/14.			
P 14.7	Restore Cromford to Lea footpath		No progress in 2013/14.			
P 14.8	Multi-u	iser bridge at Masson Mills	No progress in 2013/14.			
P 14.9	Multi user bridge at Milford		No progress in 2013/14.			
P 14.10	Multi-user river bridge extension at Cromford		No progress in 2013/14.			
P 14.11	Improv	e design and traffic flow at Mill Road, Cromford.	Double yellow lines have been installed around Cromford Mills thereby improving road safety.			

Board 2013/14

Councillor Paul Bayliss/ Councillor Martin Repton

John Beswarick

Councillor Stuart Bradford

Dianne Jeffrey (Vice-chair)

Barry Joyce

Councillor Ellie Wilcox (Chair)

Patrick Morriss

Andrew Pugh

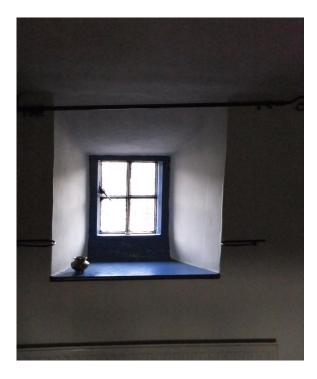
John Rivers

Councillor Geoff Stevens

Jacqui Sutton

DVMWHS Team

- Adrian Farmer (Heritage Co-ordinator)
- Sukie Khaira (Development Co-ordinator)
- Mark Suggitt (Director)
- Gwen Wilson (Business Support Assistant)



Window in house in Long Row, Belper

Appendix One: UNESCO Pls.