DERWENT VALLEY MILLS WORLD HERITAGE SITE

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30th August 2018

Sarah Pearce Amber Valley Borough Council Town Hall

Ripley

Derbyshire DE5 3BT

Dear Sarah

AVA/2018/0676: Construction of COOP local food store and associated infrastructure on land behind the Black Bull's Head Public House, Openwoodgate.

Please find below my response to the consultation concerning the above application. These comments will be taken to the World Heritage Site Conservation and Planning Panel for verification next month.

The site lies within the Derwent Valley Mills World Heritage Site (DVMWHS) Buffer Zone. The Derwent Valley Mills were inscribed on the World Heritage List by UNESCO in 2001. The Derwent Valley Mills Partnership, on behalf of HM Government, is pledged to conserve the unique and important cultural landscape of the Derwent Valley Mills World Heritage Site; to protect its outstanding universal value (OUV), to interpret and promote its assets; and to enhance its character, appearance and economic well-being in a sustainable manner.

The retrospective Statement of Outstanding Universal Value (SOUV) for the Derwent Valley Mills was adopted by the World Heritage Committee in 2010. The SOUV refers to the following UNESCO criteria, which the World Heritage Committee agreed were met at the time of inscription. They are:

- C(ii) That the site exhibits "an important interchange of human values, over a span of time or within a cultural area of the world, on developments in architecture or technology, monumental arts, town planning or landscape design";
- C(iv) That the site is "an outstanding example of a type of building or architectural or technological ensemble or landscape, which illustrates a significant stage in human history".

The SOUV records that these criteria were met for the following reasons:

C(ii) The Derwent Valley saw the birth of the factory system, when new types of building were erected to house the new technology for spinning cotton developed by Richard Arkwright in the late 18th century.

C(iv) In the Derwent Valley for the first time there was large-scale industrial production in a hitherto rural landscape. The need to provide housing and other facilities for workers and managers resulted in the creation of the first modern industrial settlements.

A Management Plan for the World Heritage Site was created in 2002, and updated in 2014. It has as the first of its nine aims to: "protect, conserve and enhance the Outstanding Universal Value of the DVMWHS." In accordance with this aim, and with reference to Section 12.1 of the Management Plan, I have consulted with Derbyshire County Council's Conservation, Heritage and Design Service (which advises the World Heritage Site Partnership in planning matters), and have received the following advice:

The site is located on the outer reaches of the DVMWHS Buffer Zone and on the edge of the wider rural landscape setting. There are a number of historic buildings in the locality, which are considered to be attributes which contribute to the 'social infrastructure' related value of the WHS. These include two public houses, shops, houses and a Methodist church along the A609.

The proposed Co-op building would occupy the now vacant land immediately adjacent to the aforementioned attributes. While the form and scale of the proposed development is considered to be acceptable, improvements could be made in the overall design quality. This could be through the selection of more visually recessive colours and materials in order to reduce the visual impact of the building and so minimise its impact on the immediate setting of the DVMWHS.

I hope these comments can be considered when a decision is made concerning this development.

Yours sincerely

Adrian Farmer

Heritage Co-ordinator, Derwent Valley Mills World Heritage Site.

cc Sarah Johnson, AVBC