

Project Number and Name C9B Strategic Approach to interpretation

<p>Project Summary</p>	<p>The Derwent Valley Mills World Heritage Site (DVMWHS) is stretched out along the Derwent Valley, and managed by many different organisations. This means that visitors can come away with many different messages without clearly understanding the significance of the Valley and how it changed the world.</p> <p>Through this project we wanted to give the partners an opportunity to step back and consider how their places fit into the overall story of the Valley. We also wanted to produce some interpretation exploring the overarching theme that worked across a number of sites. We chose the online Wonders of the Peak app for this.</p>	
<p>Lead Organisation</p>	<p>DerwentWISE Scheme Office</p>	
<p>Partners</p>	<p>DVMWHS (Derbyshire County Council) In Heritage</p>	
<p>Location</p>	<p>Derwent Valley Mills World Heritage Site</p>	
<p>Duration of project</p>	<p>April 2017 – March 2018 Yr4</p>	
<p>Total cost of project</p>	<p>£4,323</p>	
<p>Volunteer time In-kind time</p>	<p>- -</p>	
<p>Outputs</p>	<p>Original target</p> <ul style="list-style-type: none"> • 1 published report 	<p>Achieved</p> <ul style="list-style-type: none"> • Interpretation Guidance Document
<p>Headlines/added value</p>	<p>Consultation workshop, interpretation workshop, 2 narratives for the Wonders of the Peak Web app. The timing of the workshop coincided with the refresh of the DVMWHS Management Plan and so was able to feed into that piece of work.</p>	
<p>Outcomes</p>	<ul style="list-style-type: none"> • B2 An <i>increased public understanding</i> of the value of the landscape, and of the need for it to be conserved and restored • C3 <i>Improved access to information</i> about the area and its heritage • D3 <i>Increased knowledge</i> 	
<p>Lessons Learnt</p>	<p>Through the Wonders of the Peak platform we have created examples of interpretation working across sites to support the DVMWHS overarching interpretative theme. The consultation workshop showed a good degree of common ground in the understanding of the benefits and challenges of being a partner in the DVMWHS. This is an ongoing challenge for the DVMWHS and needs some sustained work to embed. Ideally this project would have been initiated earlier in the scheme for DerwentWISE to make a more substantial impact with.</p>	

**Any
recommendations
going forward**

The feedback gathered at the workshop session could be taken forward as a starting point for the Spirit of Place work that will take place through the DVMWHS's Great Places HLF scheme.