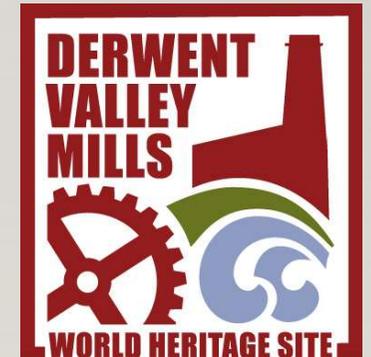
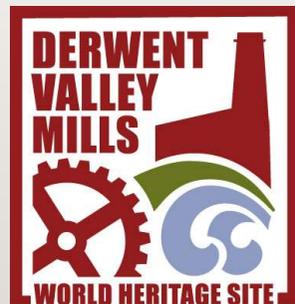


YOUNG ENTREPRENEURS



WHAT'S IT ALL ABOUT?

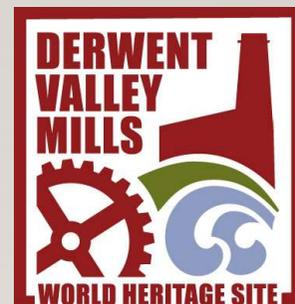
- This is an exciting opportunity to provide young people aged 11-18 with a real opportunity to engage with, be inspired by and respond to the East Midlands' only World Heritage Site.
- It will provide an opportunity to give young people living within and around the Derwent Valley Mills World Heritage Site (DVMWHS) the opportunity to develop their creativity, employability and teamwork skills in an innovative and engaging way.
- Essentially this means you will work in small groups to make a product (digital or physical) inspired by the DVMWHS; this product will be either sold to the general public or assessed by industry experts.



HOW WILL THE PROJECT WORK IN PRACTICE?

By the end of today:

- Chosen a site for the whole group to focus on
- Decided on what type of product to make
- Formed small groups – thought of a ‘company name’ and discussed the ‘tenner challenge’



IN THE FOLLOWING WEEKS AND MONTHS:

- Site tour and inspiration visit, possibly with a creative expert
- Production development and manufacture, possibly with a creative expert.
- Continued manufacture and preparation for 'sales' event
- 'Sales' event

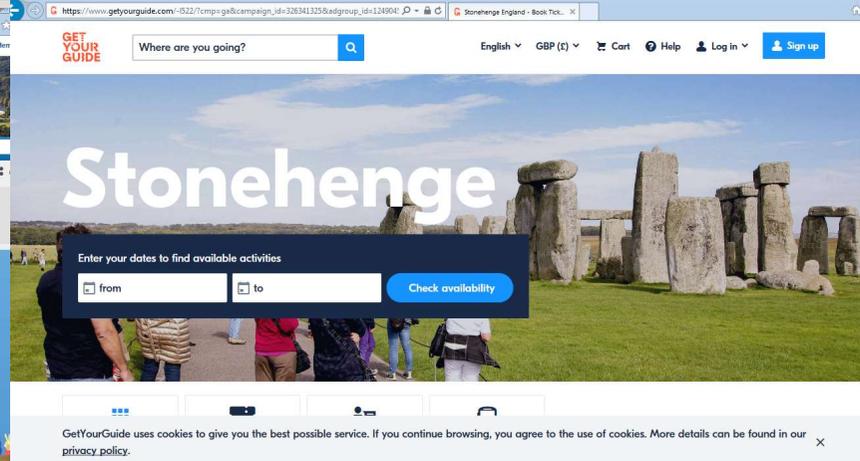
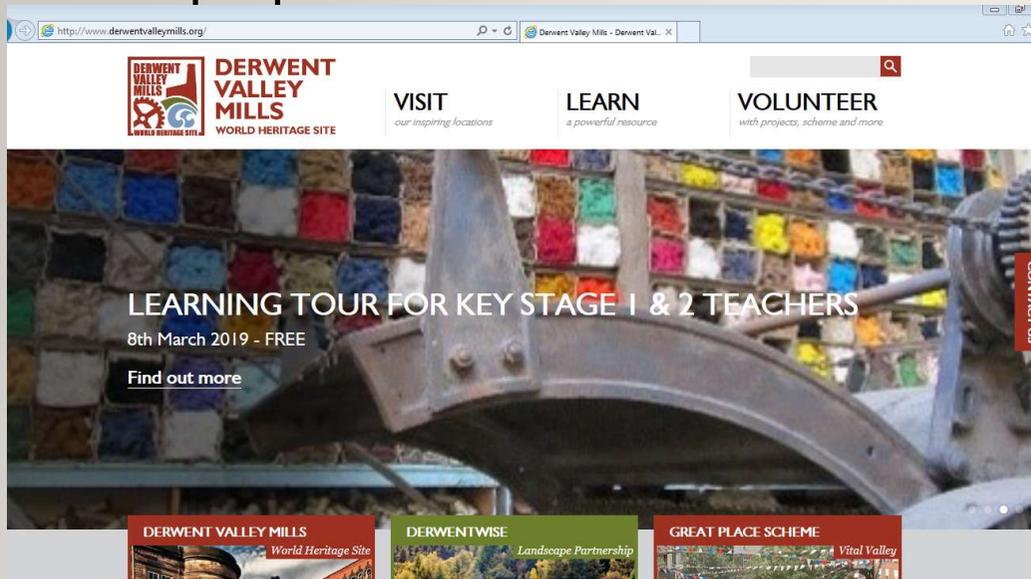


WHAT IS THE 'TENNER CHALLENGE'?

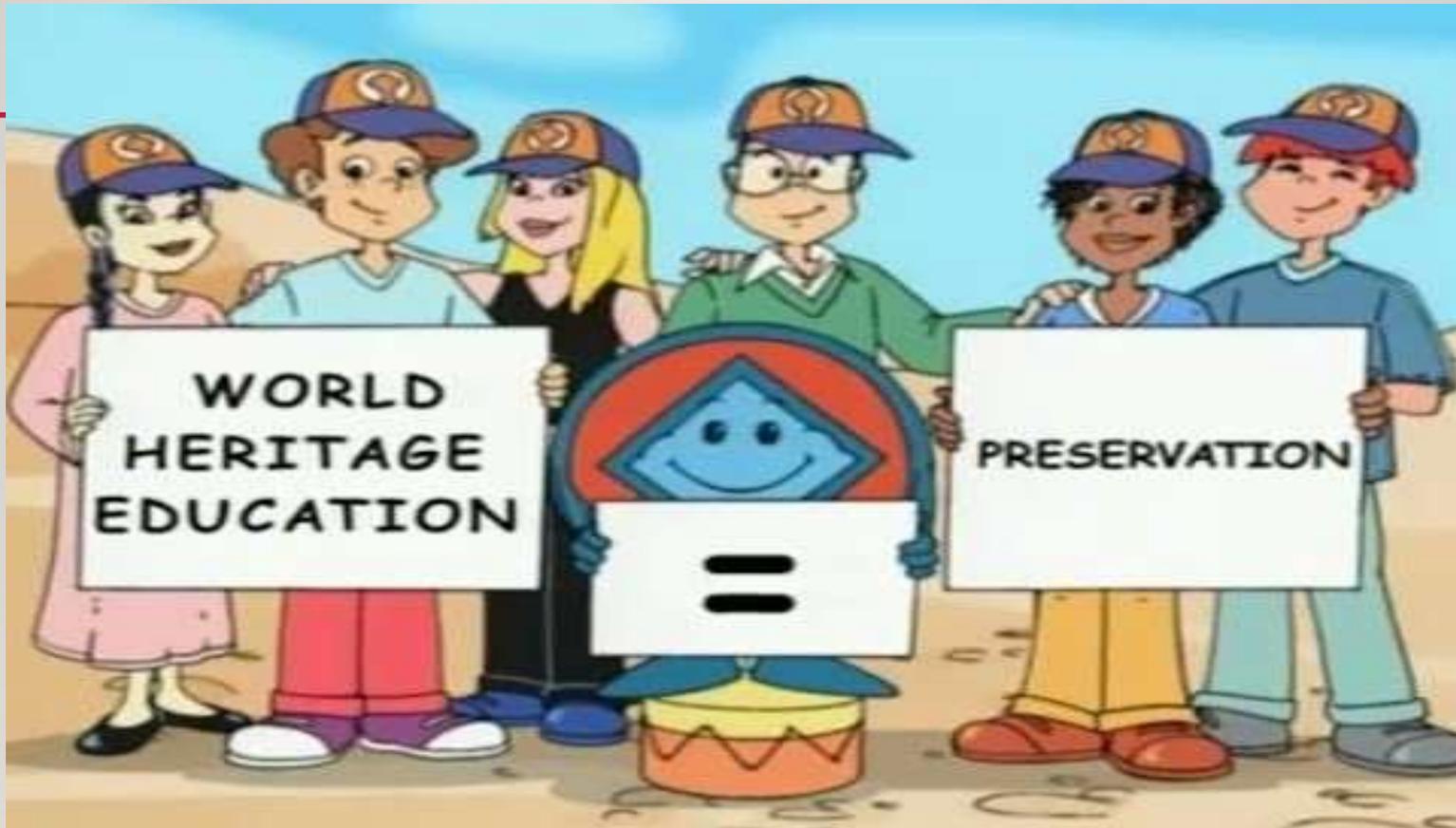
- Each 'company' will be given £10 to invest in their product.
- This £10 can be used to buy additional materials or resources needed to help develop and manufacture their product.
- Different companies can 'pool' their money together to increase purchasing power.
- Each company will also have access to the materials and equipment available at your location
- <https://www.tenner.org.uk/>



- You could create digital products:
- Example products: Websites



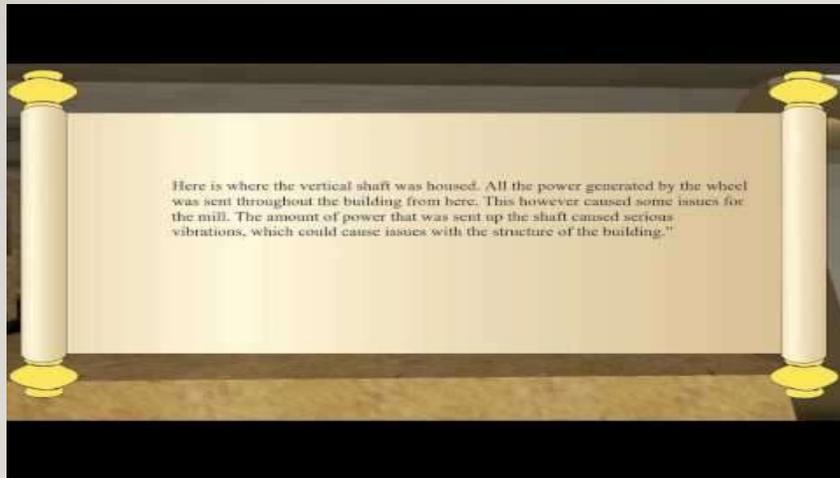
- Example products: Animations



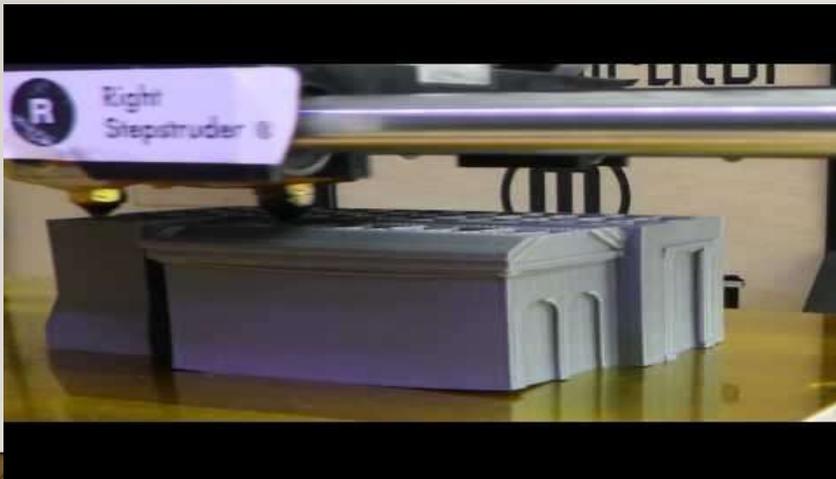
- Example products: Animations



- Example products: Modelling



- Example products: 3-D printing



- Example products: Games and Apps

UNESCO World Heritage
HarperCollins Publishers Ltd
£2.99

Screenshots iPhone iPad

WORLD HERITAGE

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Index
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26 sites

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Rusian Federation

Bursa and Cumakizik: the Birth of the Ottoman Empire

Turkey

Carolingian Westwork and Civitas Convey

Germany

Erbil Citadel

Erbil Citadel is a fortified settlement on the top of an imposing ovoid-shaped hill (a hill created by many generations of people living and rebuilding on the same spot), and is located in the Kurdistan region, in Erbil Governorate. A continuous wall of tall 19th-century bastions still conveys the visual impression of an impenetrable fortress, dominating the city of Erbil. The Citadel features a peculiar fan-like pattern, dating back to

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Learn fun facts!

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Who built Stonehenge?

Stonehenge Audio Tour
THE ENGLISH HERITAGE TRUST
★★★★☆ 2.4, 18 Ratings
Free

STONEHENGE

iPhone Screenshots

1 Introduction to Stonehenge

2 Earthwork Enclosure

3 The Heelstone and Avenue

4 Types of Stones

5 Barrows

6 The Back View

7 Aubrey Holes

8 Conservation and Restoration

Who built Stonehenge?

http://www.bbc.co.uk/history/interactive/games/victorian_millionaire/index_embed.shtml

WORKING IN CLAY:

- Example products







SCREEN PRINTING:

- <https://www.youtube.com/watch?v=NDIAUJhdUZc> (5 mins to 8 mins)





OR FOLLOW A DESIGN BRIEF: BIRDSWOOD TRIP BOAT, CROMFORD CANAL

Brief: Design a range of cards and notelets for sale in the visitor shop. These should be inspired by and reflect the canal, canal boat and its heritage on the Cromford Canal.



DESIGN BRIEF: HIGH PEAK JUNCTION, RAILWAY WORKSHOPS

Brief: Design a range of bespoke souvenirs for sale in the visitor centre. This should include posters, postcards and could include badges, fridge magnets etc. Themes for design would include (but not restricted to):

- The oldest railway workshops in the world
- A railway linking 2 canals
- A horse drawn railway
- A railway with steep inclines, railway wharfs and catch pits for “the runaway” wagon
- A canal with a working trip boat, Birdsworth
- A canal that is a Site of Special Scientific interest for its wildlife, water voles, dab chicks and water fowl
- A working steam beam engine, Leawood Pump
- Canal and railway artefacts and tools



DESIGN BRIEFS: BELPER NORTH MILL

Window Vinyls for Belper North Mill:

Design 7 vinyl window covers which prevent viewing through the windows. These should use colours as outlined in the DVMWHS branding guidelines. The images on the vinyls should reflect the local area, in particular Belper and the DVMWHS. The dimensions should be 6 panels that are 27.5 inches high by 29cm wide, and one that is 27.5 inches high by 44cm wide.

